









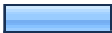









## 1. Select which of the following certification(s) you hold (select one option):

		Response Percent	Response Count
CCA		84.6%	642
CCA & CPAg		4.1%	31
CPSS		8.6%	65
CCA & CPSS		0.1%	1
CCA, CPAg, & CPSS		0.4%	3
CPSC		0.8%	6
CPSC & CPSS		1.4%	11
<b>answered question</b>			<b>759</b>
<b>skipped question</b>			<b>2</b>

## 2. Of the certifications you hold in the above question, how many years have you held your longest certification?

		Response Percent	Response Count
20+ years		14.8%	112
15-19 years		29.9%	227
10-14 years		23.0%	174
5-9 years		15.6%	118
1-4 years		12.3%	93
less than one year		4.5%	34
<b>answered question</b>			<b>758</b>
<b>skipped question</b>			<b>3</b>

### 3. How often do you read the print Crops & Soils magazine, a benefit of certification?

		Response Percent	Response Count
Every issue (6 per year)		63.9%	485
3-5 issues per year		26.1%	198
1-2 issues per year		7.9%	60
Never		0.8%	6
I don't recall receiving this magazine		1.3%	10
<b>answered question</b>			<b>759</b>
<b>skipped question</b>			<b>2</b>





### 4. In general, how would you rate the usefulness of the articles presented in the print Crops & Soils magazine?

	Very useful				Not useful at all	Rating Average	Rating Count
	25.5% (164)	<b>51.4%</b> <b>(330)</b>	19.9% (128)	3.0% (19)	0.2% (1)	2.01	642
<b>answered question</b>							<b>642</b>
<b>skipped question</b>							<b>119</b>

## 5. Rate the value of each of the following components of Crops & Soils magazine:

	Highly Valuable	Somewhat Valuable	Neutral	Little Value	Not at all Valuable	Not Familiar With	Rating Count
Feature Article	36.2% (255)	<b>54.3%</b> <b>(383)</b>	7.7% (54)	1.4% (10)	0.1% (1)	0.3% (2)	705
Meet the Professional	10.4% (73)	<b>42.2%</b> <b>(296)</b>	35.9% (252)	8.8% (62)	1.4% (10)	1.1% (8)	701
Regional Roundup	13.2% (91)	<b>50.4%</b> <b>(349)</b>	30.2% (209)	4.2% (29)	1.0% (7)	1.0% (7)	692
New Products	33.4% (234)	<b>46.9%</b> <b>(328)</b>	13.6% (95)	4.6% (32)	1.0% (7)	0.6% (4)	700
Chair's Article	7.1% (49)	40.0% (275)	<b>40.6%</b> <b>(279)</b>	7.4% (51)	2.6% (18)	2.3% (16)	688
CEU Article and Quiz	31.7% (222)	<b>39.0%</b> <b>(273)</b>	19.6% (137)	6.9% (48)	2.0% (14)	0.9% (6)	700
Career Center	7.4% (52)	32.0% (224)	<b>41.0%</b> <b>(287)</b>	12.9% (90)	3.6% (25)	3.1% (22)	700
<b>answered question</b>							<b>706</b>
<b>skipped question</b>							<b>55</b>




**6. How does Crops & Soils magazine rank among other industry-related magazines in terms of its usefulness to you?**

		Response Percent	Response Count
Top-rated		40.3%	284
Second best		33.8%	238
Third best		15.3%	108
Other		10.5%	74
answered question			704
skipped question			57



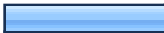

**7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

	Response Count
	248
answered question	248
skipped question	513



**8. Do you find the length of Crops & Soils to be:**

		Response Percent	Response Count
Too long		3.4%	24
Just right		92.0%	645
Too short		4.6%	32
answered question			701
skipped question			60





### 9. What do you do with your Crops & Soils print magazine after you read it?

		Response Percent	Response Count
Recycle it		41.0%	260
Pass it along to clients		6.9%	44
Pass it along to colleagues/other staff		23.7%	150
Place it in a common area of your office for anyone to read		35.8%	227
Other (please specify)			84
<b>answered question</b>			<b>634</b>
<b>skipped question</b>			<b>127</b>

### 10. Are you aware that there is a bi-monthly electronic Crops & Soils version of the magazine, published in months alternating with the print version?

		Response Percent	Response Count
Yes		44.4%	320
No		55.6%	400
<b>answered question</b>			<b>720</b>
<b>skipped question</b>			<b>41</b>

## 11. How often do you read the electronic version of Crops & Soils?

		Response Percent	Response Count
every issue (6 per year)		23.1%	74
3-5 issues per year		20.9%	67
<b>1-2 issues per year</b>		<b>30.3%</b>	<b>97</b>
never		25.6%	82
<b>answered question</b>			<b>320</b>
<b>skipped question</b>			<b>441</b>




12. The growing concerns of print publishing (use of natural resources, chemicals used in paper and printing inks, delivery fuel use, etc.), combined with the increasingly reader-friendly experience that electronic publishing allows (enhanced breadth and depth of content and interactivity; real-time links, embedded videos, polls, etc.), may make an electronic-only Crops & Soils magazine more valuable for readers. Please rate your preference for an electronic-only version of Crops & Soils:

	Highly preferred	Somewhat preferred	Neutral	Not preferred	Totally against	Rating Average	Rating Count
	15.5% (111)	25.9% (186)	<b>27.9%</b> <b>(200)</b>	24.7% (177)	6.0% (43)	2.80	717
<b>answered question</b>							<b>717</b>
<b>skipped question</b>							<b>44</b>

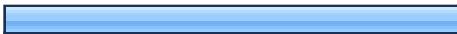

**13. If an electronic-only version of Crops & Soils was a benefit of your certification and you had the option to subscribe at an additional cost for a print version, how interested would you be in this option?**

	Very interested	Somewhat interested	Neutral	Somewhat uninterested	No interest at all	Rating Average	Rating Count
	7.1% (51)	22.4% (160)	24.9% (178)	19.3% (138)	<b>26.3% (188)</b>	3.35	715
	<b>answered question</b>						<b>715</b>
	<b>skipped question</b>						<b>46</b>





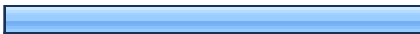

**14. If you were interested in subscribing to Crops & Soils print version at an additional cost, what would be a reasonable subscription price you would be willing to pay for 6 issues per year?**

		Response Percent	Response Count
\$25-\$30		89.7%	437
\$35-\$45		9.2%	45
\$50-\$60		1.0%	5
\$60+		0.0%	0
	<b>answered question</b>		<b>487</b>
	<b>skipped question</b>		<b>274</b>

### 15. Do you currently use a smartphone or tablet?




		Response Percent	Response Count
Yes		68.2%	490
No		31.8%	229
<b>answered question</b>			<b>719</b>
<b>skipped question</b>			<b>42</b>

### 16. How do you use it in your business/work? (select all that apply)










		Response Percent	Response Count
Answer emails		91.6%	435
Use apps related to my company		61.9%	294
Use industry apps		56.6%	269
Use mapping technology		45.1%	214
Read industry information		62.3%	296
Participate in online educational programs		23.8%	113
Other (please specify)			33
<b>answered question</b>			<b>475</b>
<b>skipped question</b>			<b>286</b>










### 17. Do you anticipate having one within the next two years?

		Response Percent	Response Count
Yes		36.8%	86
No		35.5%	83
Unsure		27.8%	65
<b>answered question</b>			<b>234</b>
<b>skipped question</b>			<b>527</b>

### 18. Which social media avenues do you use for business-related activities (communicating with clients/employer/etc., keeping up-to-date with industry information, networking, etc.)? (select all that apply)

		Response Percent	Response Count
Facebook		41.0%	187
Google +		41.0%	187
LinkedIn		34.9%	159
Pinterest		2.9%	13
Twitter		21.9%	100
Tagged		0.4%	2
Yahoo! Answers		8.1%	37
Yelp		1.8%	8
YouTube		43.4%	198
Other (please specify)			108
<b>answered question</b>			<b>456</b>
<b>skipped question</b>			<b>305</b>

## 19. What best describes your employment?

		Response Percent	Response Count
extension agent		2.9%	19
consultant/agronomist		30.0%	197
consultant/soil scientist		5.5%	36
government		11.0%	72
<b>salesperson/agronomist at a retail outlet/cooperative</b>		<b>33.0%</b>	<b>217</b>
seed/chemical/fertilizer company representative		16.4%	108
non-governmental organization/foundation		1.2%	8
	Other (please specify)		64
<b>answered question</b>			<b>657</b>
<b>skipped question</b>			<b>104</b>






## 20. Your age:

		Response Percent	Response Count
under 25		0.8%	6
25-34		12.1%	86
35-44		16.5%	117
45-54		27.6%	196
<b>55-64</b>		<b>35.2%</b>	<b>250</b>
65+		7.7%	55
<b>answered question</b>			<b>710</b>
<b>skipped question</b>			<b>51</b>

## 21. Your gender:

		Response Percent	Response Count
Female		9.0%	63
<b>Male</b>		<b>91.0%</b>	<b>639</b>
<b>answered question</b>			<b>702</b>
<b>skipped question</b>			<b>59</b>

## 22. What is the highest level of education you have completed?

		Response Percent	Response Count
High school diploma or equivalent		13.7%	98
Associate's degree		13.0%	93
<b>Bachelor's degree</b>		<b>53.3%</b>	<b>380</b>
Master's degree		17.1%	122
Doctorate		2.8%	20
<b>answered question</b>			<b>713</b>
<b>skipped question</b>			<b>48</b>

## 23. Please provide any other comments on the Crops & Soils magazine.

	Response Count
	98
<b>answered question</b>	<b>98</b>
<b>skipped question</b>	<b>663</b>



**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

1	First and foremost, I would strive to provide readers with concisely presented, agronomically accurate, and professionally useful information in feature articles. At the same time, I would avoid subjective and speculative issues as topics for feature articles, as they are inconsistent with the goals stated above. Finally, I would exclude ambiguous jargon, such as "soil quality", "soil health", and "ecosystem services", in favor of precisely defined agronomic terms.	Mar 19, 2013 11:29 AM
2	Perhaps more articles less technical More Canadian relevant content	Mar 19, 2013 7:40 AM
3	not sure at this time	Mar 19, 2013 4:48 AM
4	flexability of the information in a very practical sense. the ability of the informations use in a variety of situations that work with in the confines of the laws and regulations.	Mar 18, 2013 9:07 PM
5	Not Sure	Mar 18, 2013 2:28 PM
6	More CEU articles on crops - corn, soybeans, oats, forage research from the upper midwest and midwest corn belt.	Mar 18, 2013 2:13 PM
7	Looks good to me	Mar 17, 2013 1:05 PM
8	More articles on fruits	Mar 16, 2013 9:11 AM
9	Leave alone	Mar 16, 2013 7:40 AM
10	more irrigation technoligy	Mar 15, 2013 8:17 PM
11	None	Mar 15, 2013 6:18 PM
12	Not sure	Mar 15, 2013 2:56 PM
13	I think the magazine is well put together . Just keep the information in the magazine up to date and interesting for the all the professionals that read your magazine.	Mar 15, 2013 7:33 AM
14	There need to be more main stream articles showing what local farmers are doing to increase yields on their farms using practices that could be adapted by a wide range of growers. Sometimes the articles are too area specific, and focus on a very specific practice that may only be applicable to a small group of farmers in a small geography.	Mar 15, 2013 6:51 AM
15	am satisfied with content as now published.	Mar 14, 2013 11:38 PM
16	Its already pretty darn good....	Mar 14, 2013 9:07 PM
17	More on new innovations and ideas	Mar 14, 2013 3:13 PM
18	-	Mar 14, 2013 1:08 PM
19	Devote a regular section to precision agriculture including interviews software and product evaluation, theory and approach.	Mar 14, 2013 11:25 AM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

20	articles on businesses and/or individual CCA's and their success in the business of consulting.	Mar 14, 2013 10:56 AM
21	Possibly more Western Canadian Focus.	Mar 14, 2013 8:53 AM
22	None	Mar 14, 2013 8:52 AM
23	none , I like how you have it now	Mar 14, 2013 8:38 AM
24	I would do interviews with certified professionals out in the field and run success stories on different topics.	Mar 14, 2013 8:04 AM
25	none	Mar 14, 2013 7:57 AM
26	Not sure	Mar 14, 2013 7:56 AM
27	No changes would be made.	Mar 14, 2013 7:56 AM
28	not sure	Mar 14, 2013 6:41 AM
29	n/a	Mar 14, 2013 6:15 AM
30	value added articles.	Mar 14, 2013 6:06 AM
31	Regionalize for area.	Mar 14, 2013 6:06 AM
32	?	Mar 14, 2013 5:43 AM
33	NA	Mar 14, 2013 5:32 AM
34	None	Mar 14, 2013 5:20 AM
35	try to get more local info, research, etc.	Mar 14, 2013 5:04 AM
36	crossword puzzle	Mar 14, 2013 1:30 AM
37	??	Mar 13, 2013 9:00 PM
38	none	Mar 13, 2013 6:45 PM
39	None	Mar 13, 2013 6:34 PM
40	I would add a section that talks about new crop technology being put onto the market.	Mar 13, 2013 6:20 PM
41	none	Mar 13, 2013 6:14 PM
42	herbicide resistance	Mar 13, 2013 5:15 PM
43	New and upcoming section	Mar 13, 2013 4:52 PM
44	Bigger focus on the relationship between different types of the same nutrient in relation to soil and plant uptake and health.	Mar 13, 2013 4:02 PM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

45	Maybe seasonal tables that pertain to crops like shrink loss.]on grain, seasonal reminders	Mar 13, 2013 4:02 PM
46	Larger Type	Mar 13, 2013 3:59 PM
47	MORE FEATURE ARTICLES; MAYBE ADD A GROWERS PERSPECTIVE PAGE; MAYBE HAVE A MOMENT IN TIME PAGE OR MOMENT OF REFLECTION ARTICLE HIGHLIGHTING AGRICULTURE 25 OR 50 YEARS AGO.	Mar 13, 2013 3:24 PM
48	try to figure out how to regionalize the magazine and tailor it to the professionals in those areas	Mar 13, 2013 3:09 PM
49	Put more field crop info in the magazine. Show more northeast related content.	Mar 13, 2013 3:04 PM
50	Foliar nutrition, California crops	Mar 13, 2013 2:32 PM
51	none	Mar 13, 2013 1:50 PM
52	Nationwide summary of crop conditions, crop season weather?	Mar 13, 2013 1:44 PM
53	Adopt a "Readers Digest" version of the research and farm trials results articles.	Mar 13, 2013 1:39 PM
54	idk	Mar 13, 2013 12:56 PM
55	I'm pleased with the current format.	Mar 13, 2013 12:36 PM
56	I think they do a pretty good job. The CEU section is a little tough to comprehend because of the research language they have in there. I would like to see it in a little easier to read format with a web page you could go to if you really wanted to see all the technicalities.	Mar 13, 2013 12:36 PM
57	More information on growing alfalfa	Mar 13, 2013 12:23 PM
58	More articles on crops other than corn or soybeans	Mar 13, 2013 12:07 PM
59	Add more info on international agriculture	Mar 13, 2013 11:44 AM
60	I am not a writer so I appreciate your work.	Mar 13, 2013 11:39 AM
61	nothing	Mar 13, 2013 11:38 AM
62	no change	Mar 13, 2013 11:38 AM
63	some sort of a problems as the year has them	Mar 13, 2013 11:36 AM
64	unsure	Mar 13, 2013 11:34 AM
65	have articles on activities/research for AZ, CA, OR, and WA agriculture.	Mar 13, 2013 11:27 AM
66	na	Mar 13, 2013 11:20 AM
67	Possibly more regional approach realizing that it could be more costly to address	Mar 13, 2013 11:06 AM



**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

	subjects in this manner.	
68	I'm really not sure. The CEU are really high priced in my opinion.	Mar 13, 2013 11:05 AM
69	I miss the grammar hints that you used to have in Horizons years ago.	Mar 13, 2013 10:15 AM
70	Most of the articles I have read seem to more toward the professors and grad students than to the individuals in the field working	Mar 12, 2013 11:04 AM
71	Include more information that pertains to western Canadian agriculture.	Mar 11, 2013 2:38 PM
72	I'd create a section with math exercises for agronomists; I'd choose one or two topics in each issue. I'd also include the math utilized behind the final results to better illustrate how a certain research got to the final results. I'd include a section on fertilizers use, formulations, advantages and disadvantages, compatibility, the "why" certain formulation works better at certain times of the season or year. I'd also include articles on the origin of fertilizers that would give a more detailed story of each fertilizer. For instance, where are the phosphorous mines? How do they look like? How are the raw materials extracted? What are the procedures or process(es) to make various fertilizers from the raw material? How about the salt index of fertilizers? What fertilizers are used in organic farming?	Mar 11, 2013 1:13 PM
73	none	Mar 11, 2013 5:25 AM
74	More articles on soil morphology & genesis.	Mar 11, 2013 5:15 AM
75	I would like to just have access to the Agronomy Journal. I can get this from the library for free, but if I was allowed one or 2 opportunities to access it online a year, that would be something. I know the way publications are handled has changed. I wouldn't mind seeing advertising or other revenue generating ideas (as long as it isn't too painful). Actually having everything online may be the best way to do Crops & Soils in the future. Perhaps where you see a list of articles in the magazine with a little information about what the article is about. Then, if you are interested in the link, you could ping the link. This would allow you to see what people are reading. I don't know where the model is going, but it will evolve.	Mar 9, 2013 11:00 AM
76	Feature a State Soil with Photos and pictures. More Meeting Information. I am planning a trip out west and was told of soil meeting a few days after my pallned return. I am always looking for the opportunity to attend out-of-state and International meet9ings. I find many not listed. So a short not on a call of any soil meetings and workshops.	Mar 8, 2013 3:17 PM
77	I would try to use the information in a more regional format. So much of the time what happens in the Dakota's has little relevance to the Midwest. I would encourage more involvement from folks in the field which offer more relevant information than collegiate level experiences. I would do more surveys to see what my readers want or what they think about each article and offer feedback from the questions at the end of articles for credit that are in and of themselves not always correct. I would build relationships with my customer base to gather feedback that would offer more relevance to the information being extended.	Mar 8, 2013 2:58 PM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

78	More information on cover crops and soil health. This is what is needed for long term sustainability of our agriculture lands in the U.S.	Mar 8, 2013 1:54 PM
79	More articles like the quiz	Mar 8, 2013 12:05 PM
80	Feature more on irrigated agriculture in the Western USA	Mar 8, 2013 11:18 AM
81	Keep articles short and keep the magazine from getting too big. Limited time to read everything I receive.	Mar 7, 2013 2:42 PM
82	Maybe make sure to offer more info for other crops such as fruit and veg vs so much on row crops.	Mar 7, 2013 9:41 AM
83	none	Mar 7, 2013 8:20 AM
84	maybe more CEU units	Mar 7, 2013 8:13 AM
85	The information provided is heavily slanted toward processes and practices in the Midwest. There needs to be more regional diversity in areas as well as different crops.	Mar 6, 2013 7:04 PM
86	Advice for CCAs selling inputs to work with other professionals working with farmers, i.e. conservation district and NRCS people. Take nutrient management and land grant recommendations seriously and don't recommend too much N & P. Stick to Land Grant recommendations.	Mar 6, 2013 2:36 PM
87	All subjects are covered very well	Mar 6, 2013 2:02 PM
88	No changes.	Mar 6, 2013 12:16 PM
89	More new technical information.	Mar 6, 2013 8:20 AM
90	Because I am a soil scientist I would love to see more detailed articles about soil properties and soil erosion/conservation.	Mar 6, 2013 6:58 AM
91	Find a way to lower dues..	Mar 6, 2013 6:09 AM
92	make the articles AND CEU ARTICLES MORE PERTINENT TO THE AREA I SERVE, THE NORTHEAST, I FEEL A LOT OF THE CEU ARTICLES CONCERN CROPS OR PROBLEMS I MAY NEVER ENCOUNTER AND ARTICLES IN GENERAL FIT THE LARGE AG AREAS OF THE MID-WEST,	Mar 6, 2013 5:48 AM
93	Expand the content and diversity...	Mar 5, 2013 7:57 PM
94	Seed variety information	Mar 5, 2013 7:25 PM
95	Seems highly geared toward academia. While I understand the vast majority of folks receiving this publication are in academia, there are plenty of us who are in the private sector. A few more articles and or case studies featuring private consulting would be welcome.	Mar 5, 2013 5:59 PM
96	Not enough of the CEU Articles seem to have relevance to the Southeast. I will say there seems to be more recently.	Mar 5, 2013 2:11 PM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

97	As I'm a CCA in Ontario, Canada alot of the times I can't utilize the information presented in the magazine but that's not your fault. Always good to see what we don't have yet but may be coming.	Mar 5, 2013 2:00 PM
98	More about the PNW	Mar 5, 2013 1:48 PM
99	More applied articles to real world situations especially as to environmental issues.	Mar 5, 2013 1:41 PM
100	More about combatting soil erosion:	Mar 5, 2013 1:30 PM
101	Get more west coast info added to it. we grow over 200 crops in california year round! mid west is fine but they get one seasonal crop in a year. I just resigned from Grimmway farms and we grow over 60 vegies organically 365 and 7 crops conventionally. There are many large coporate farms that plant and harvest everyday of the year coastally and in the valley. start writing articles on them. there are many copious regulations coming into fruition here in the west that will effect ag as we know it.	Mar 5, 2013 1:27 PM
102	Take more of a look forward to help anticipate new products and technology that may be coming down the pipe	Mar 5, 2013 1:16 PM
103	Most of the CEU Article/Quiz subjects are not geared toward those members with the CPSC/CPSS certifications. If I were editor for a day, I would change that.	Mar 5, 2013 12:51 PM
104	more regional	Mar 5, 2013 12:03 PM
105	I would provide useful information that can be used by the Farmer and not continuing articles on such basics as Soil Health, Importance of Organic Matter, and the 4Rs. These are BASICS that should have been learned in Agronomy 101, not in a "Professional Research" magazine. I would like to see more technical information on meaningful research projects taking place. More indepth information on how different crop models (such as Adapt-N) work, successes, and flaws in the programs and models. What's being done to correct the information, etc.	Mar 5, 2013 11:49 AM
106	weed & crop identification section in every issue containing control measures,growth characteristics and areas where they are found.	Mar 5, 2013 11:25 AM
107	NA	Mar 5, 2013 11:09 AM
108	Think past University trails and expeirements, try to pick up on the new trends	Mar 5, 2013 10:03 AM
109	equipment	Mar 5, 2013 9:55 AM
110	No changes.	Mar 5, 2013 9:18 AM
111	More market information in inputs and commodities	Mar 5, 2013 8:31 AM
112	would change very little	Mar 5, 2013 8:06 AM
113	A bit more focus on central US research articles. Seems to be quite a few from	Mar 5, 2013 8:02 AM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

	Canada that may not be particularly relevant to the central corn belt, or much of the US.	
114	na	Mar 5, 2013 7:57 AM
115	Not sure. I normally don't read it. The magazine does not grab my attention. Maybe change the cover in order to grab attention or Send an email prior to mailing the magazine highlighting the topics.	Mar 5, 2013 7:48 AM
116	My current job is less ag related. So I typically look for articles about soil biology/ecology, erosion control, and other management issues and not so much directly about commodity production. However, I realize that many of the readers of the magazine have a different view and needs.	Mar 5, 2013 7:44 AM
117	more product specific information	Mar 5, 2013 7:39 AM
118	The last few years, my interest has been more in the environmental issues. It is a good idea to provide articles that are broad base.	Mar 5, 2013 7:27 AM
119	Articles covering the Retail side of what to expect industry wide on supply issues, fertilizer, chemical, seed etc... It has been a challenging past 8 months to receive glyphosate, dicamba, UAN, etc... and possibly a market update on fertilizer what direction it could be heading and WHY?	Mar 5, 2013 7:27 AM
120	none	Mar 5, 2013 7:26 AM
121	I wouldn't make any changes. I believe that the editors do an excellent job of keeping topics in the magazine that are relevant and interesting to a diverse group of readers.	Mar 5, 2013 7:09 AM
122	Decrease the cost of getting CCA credits by reading the magazine.	Mar 5, 2013 7:04 AM
123	Non Known	Mar 5, 2013 6:47 AM
124	?	Mar 5, 2013 5:44 AM
125	More emphasis on soil science as an environmental quality science to balance the volume of crop production science, but I have argued that point for the university systems for 20 years? Yes, we still have more to learn about growing corn, but there is a lot of work to be done in the environmental field.	Mar 5, 2013 5:40 AM
126	I would certainly look for additional articles and data from non-university sources as possible sources of information. These sources would have to be solid companies that have well defined data bases on products that meet the stringent guidelines of credible research and development.	Mar 5, 2013 5:25 AM
127	add concise industry update, list of new applicable university pubs	Mar 5, 2013 5:20 AM
128	Don't know	Mar 5, 2013 4:57 AM
129	Perhaps some more information on working with NRCS and the TSP process.	Mar 5, 2013 3:20 AM
130	Very little maybe none	Mar 4, 2013 11:45 PM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

131	Maybe a point-counterpoint feature with industry leaders discussing subjects from the marketplace. EX: Is there a solution for difficult to manage CRW populations?	Mar 4, 2013 9:27 PM
132	I practice in the eastern corn belt. Crops I am involved with include corn, soybeans, wheat, alfalfa and grass hay. I am interested in crops of other regions of The United States, Canada, and Mexico. I would like to learn about their importance economically and some of the important agronomic practices involved.	Mar 4, 2013 9:25 PM
133	Possibly have separate additions for different geographies, while I appreciate the exposure to agronomic issues outside of my geography I find that the majority of the subject material is outside rather than vise versa (speaking from Western Can.)	Mar 4, 2013 9:05 PM
134	I like to see articles on new products, supplied by industrial companies, that show their research, and what their products can do. Feature fertility, insecticides, biotech, and herbicides. Rather than marketing, focus on tech service information.	Mar 4, 2013 8:53 PM
135	Larger font size and less words in the articles	Mar 4, 2013 8:41 PM
136	Good question, don't have an answer.	Mar 4, 2013 8:38 PM
137	Nothing comes to mind.	Mar 4, 2013 7:58 PM
138	include topics from all regions of the country,	Mar 4, 2013 7:36 PM
139	The magazine is very mid-USA centric, both in crops and approaches to land management....I would seriously ask what is on the menu of the tables for the mid-west??? Strawbwerries, lettuce, almonds, pears...? Soybeans and corn are a part of the foundation, but the house is WAY bigger than that. The is great science, ground-breaking regulations and consumers educated enough to understand and purchase the difference in the way their food is grown --- C & S, open the mind a bit.	Mar 4, 2013 7:35 PM
140	More information on nutrient management and crop management services provided by other consultants	Mar 4, 2013 7:27 PM
141	More issues with weed resistance and how to manage these problem weeds. Adjuvant recommendations, not all are created the same. Some add value, some do not. Chemical weed control studies.	Mar 4, 2013 7:26 PM
142	I like the practical articles that are being published; however, I would include some articles on soil investigations and first order soil surveys.	Mar 4, 2013 6:33 PM
143	this certification should have more value added perception than it now receives by the consuming public.	Mar 4, 2013 5:44 PM
144	More cutting edge material.	Mar 4, 2013 4:59 PM
145	?	Mar 4, 2013 4:50 PM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

146	put in section that is region specific-	Mar 4, 2013 4:23 PM
147	More on minimum till vs. no-till and more discussion on ripping benefits and under what conditions	Mar 4, 2013 4:11 PM
148	You are doing a great job, and I am a lousy editor, so I cannot really make suggestions here.	Mar 4, 2013 4:06 PM
149	you are asking the wrong person - an editor is an ability that is farthest from by capabilities	Mar 4, 2013 4:02 PM
150	Being a soil classifier, I would like to see more articles related to soil.	Mar 4, 2013 3:30 PM
151	More emphasis on products and practices west of the Rockies. More CA, AZ, information that isn't heavily corn, soybeans and liming soils.	Mar 4, 2013 3:07 PM
152	Include references and additional resources for all articles.	Mar 4, 2013 2:52 PM
153	Geographical areas updates/news	Mar 4, 2013 2:47 PM
154	1. decrease the cost of the CEU article to \$10.00 or increase the units earned to 1.5. justification: studying through an article and then passing the quiz (by memory, not as an open book test) requires more work than passively sitting through a CCA CEU approved presentation at a meeting. 2. increase the amount of jobs advertised in the career center. it seems the ASA publications back in the 1990's had a significantly higher number of positions available, unless times have changed and there aren't as many jobs available in the 2010's	Mar 4, 2013 2:17 PM
155	I don't know.	Mar 4, 2013 2:07 PM
156	More crop related information and less about people receiving awards or appointments of officers.	Mar 4, 2013 1:46 PM
157	I might have less of the self certification stuff in there, but just because I do not use it.	Mar 4, 2013 1:26 PM
158	more corn soybean articles	Mar 4, 2013 1:26 PM
159	shorten some articles and add some university trials on hot topics	Mar 4, 2013 1:16 PM
160	You should make it more known to those needing to expand their education. Any on-line (electronic only crops and soil magazine) availability should be provided with the annual fee as part of the certification. I doubt if I would pay extra.	Mar 4, 2013 1:01 PM
161	Coverage of soil science and its usefulness in waste disposal.	Mar 4, 2013 12:36 PM
162	manure, cover crops	Mar 4, 2013 12:32 PM
163	more scientific data articles is always good as well as fitting customer farms within governmental regulations	Mar 4, 2013 12:19 PM
164	More informational articles about the Horticultural industry.	Mar 4, 2013 12:18 PM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

165	were I live Wheat and Barley are king. It would be nice to see a little more on thoughts crops	Mar 4, 2013 12:17 PM
166	Choose your articles in reference to growing season. Cover hot issues.	Mar 4, 2013 12:15 PM
167	?	Mar 4, 2013 12:12 PM
168	I would have a Canadian corner with info specific to the differant soil zones and growing zones	Mar 4, 2013 12:10 PM
169	More Canadian Content	Mar 4, 2013 12:10 PM
170	More hands on articles and less phd research articles.	Mar 4, 2013 12:02 PM
171	Make articles more succinct and at a crop professional's level. Address regional variations in addressing similar agronomists challenges.	Mar 4, 2013 11:55 AM
172	I'd be interested in more soil related articles. I'd be interested in Hot Topics, like what is going on regionally, or nationally-how is ag/soils fairing in congress/politically. What should we know as professionals to be up-to-speed with	Mar 4, 2013 11:52 AM
173	THE SUBJECT OF SOILS AND ONSITE WASTE TREATMENT IS IGNORED. THE CONTENT IS MOSTLY ABOUT CROPS AND THE EFFECT SOIL HAS ON THEM. MOST OF THE SOIL INFORMATION IS BASIC COLLEGE CLASS STUFF. THERE IS VERY LITTLE ABOUT HOW SOIL HELPS TREAT WASTE, INNOVATIONS IN WASTEWATER TREATMENT, ETC. THE CERTIFICATION LACKS REAL TEETH. I REPORTED A CERTIFIED SOIL SCIENTIST DOING DISHONEST WORK. HE IS KNOWN IN THE STATE FOR NOT PRODUCING FACTUAL REPORTS. I WAS TOLD I WOULD HAVE TO BE THE ONE TO DO COURT BATTLE TO STOP HIM. THE COST FOR ME WOULD HAVE BEEN ABOUT \$10,000 IN LAWYER TIME AND SEVERAL WEEKS OF MY TIME. I BELIEVE THE RESPONSIBILITY FOR SUCH ACTIONS IS THE REGISTRATION BOARD. WHAT IS THE USE OF HAVING A REPORTING SYSTEM OF UNPROFESSIONAL BEHAVIOR IF THERE ARE NO TEETH? THE PERSON DOING THE POOR WORK IS STILL IN PRACTICE AND WE ARE ALL THE POORER FOR IT. OUR STATE NOW KNOWS THAT OUR REGISTRATION HAS NO TEETH. WE HAVE LOST A GREAT DEAL OF CREDITABILITY BECAUSE WE HAVE NOT CLEANED UP OUR MESS LIKE WE SAID WE WOULD. THE PEOPLE ON THE BOARD DO NOT APPEAR TO HAVE MUCH EXPERIENCE WITH PRIVATE PRACTICE. THEY DO NOT SEEM TO UNDERSTAND WHAT THE CIVIL ENGINEERS HAVE KNOWN FOR A LONG TIME. WHAT MAKES THE ENGINEERS SO STRONG IS HAVING A TOUGH POLICY ON ETHICS AND ENFORCEMENT. THEIR LICENSE MEANS SOMETHING AND THE STATE AGENCIES KNOW THAT. THEREFORE, THE STATES GIVE THE ENGINEERS MORE POWER BECAUSE THEY KNOW THAT POOR WORK CAN ME A LOSS OF THE LICENSE. BECAUSE THE REGISTRATION BOARD DID NOT TAKE HARD ACTION AGAINST THE PERSON DOING POOR WORK, I KNOW HAVE TO SUBMIT MY WORK TO A STATE GOVERNMENT AGENCY BEFORE I CAN SUBMIT IT TO THE COUNTY. IMAGINE A LAND SURVEYOR HAVING TO SUBMIT HIS FIELD WORK TO A STATE AGENCY BEFORE HE CONCLUDES	Mar 4, 2013 11:51 AM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

HIS SURVEY. IT IS A SLAP IN THE FACE TO WORK FOR 40 YEARS IN A PROFESSION AND THEN BE TOLD YOU HAVE TO SUBMIT YOUR REPORT TO SOMEONE NOT TRAINED IN SOILS BEFORE THE REPORT CAN BE CONSIDERED VALID. THE AGENCY HAS TO MAKE A FINDING THAT " THE REPORT IS SCIENTIFICALLY SOUND". THAT IS WHAT LACK OF ENFORCEMENT HAS COST US IN THIS STATE. IT COST EVERY APPLICANT ABOUT \$1,000 MORE NOW BECAUSE OF THE STATE AGENCY. IT ALSO COST ABOUT A 3 WEEKS TO A MONTH LONGER TO PROCESS THE WORK. AS SOILS PROFESSIONALS, WE JUST GAVE AWAY OUR POWER AND PROFESSIONAL STANDING. THANK YOU STEVE WERT

174	Good the way it is.	Mar 4, 2013 11:47 AM
175	Additional articles related to topics of current concerns	Mar 4, 2013 11:47 AM
176	I would like something citrus related from time to time.	Mar 4, 2013 11:35 AM
177	I would do exactly what you are doing now: survey the readership to understand the value. I might also go so far as to bring in a focus group or two AND present them with 2-3 options for articles, revised layout, etc.	Mar 4, 2013 11:34 AM
178	The NM and SW categories are the most difficult to fulfil the CEUs it would be good if more of these articles and quiz could be in the majority of the time these areas.	Mar 4, 2013 11:31 AM
179	We need to have a "value added" dimension to every issue. Too many CCA's are not seeing it as being anything but a huge expense to maintain	Mar 4, 2013 11:19 AM
180	I would like to see a Southern edition, which would be more valuable to me than the northern information or even the International information. This is all valuable to know about but not immediately relevant to what I do every day here.	Mar 4, 2013 11:17 AM
181	I'd like to see references cited along with the author generated articles	Mar 4, 2013 11:11 AM
182	I would add in more information for soil and water environmental quality/environmental soil science professionals.	Mar 4, 2013 11:06 AM
183	Like it just as is.	Mar 4, 2013 11:05 AM
184	More Articles!	Mar 4, 2013 11:04 AM
185	More on ecosystem management, forestry rangeland. May not be the purpose of this publication but that is what I deal with in my work. Maybe have an option of publication for certified professionals that what relates to their field of work.	Mar 4, 2013 10:58 AM
186	I don't know	Mar 4, 2013 10:56 AM
187	I haven't looked at it much lately. I believe the cost for the CEU's is too expensive. I can fill most of my credits in local meetings which I enjoy more. Lately the Webinars have come on line and their good, easy and free. These help me custom fill my requirements. With the e-formate I would suggest segregating articles based on region to avoid articles that have no use in our	Mar 4, 2013 10:55 AM



**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

	area.	
188	na	Mar 4, 2013 10:50 AM
189	None	Mar 4, 2013 10:43 AM
190	I don't like how product advertisements are made to appear like they are actually learning resources.	Mar 4, 2013 10:43 AM
191	The CEU articles are poorly constructed, seem to be designed to inhibit learning. The University of Illinois does a much better job.	Mar 4, 2013 10:40 AM
192	MORE CURRENT NEWS	Mar 4, 2013 10:38 AM
193	A local section, if possible, would be beneficial.	Mar 4, 2013 10:38 AM
194	We are concentrating on getting more yield and profitability for our farmers. Your articles like the Nitrogen loss one in the last issue are very useful. I think if you can have at least one like that in each issue, the magazine is worthwhile. It will help me look forward to the next issue. Many other articles are less useful and I will not spend much time.	Mar 4, 2013 10:33 AM
195	More Northwest US Crops and Info.	Mar 4, 2013 10:32 AM
196	I like additional thoughts and way to use iPads and smart phones in the field	Mar 4, 2013 10:29 AM
197	On ceu articles, they should be a little less technical. Easy to get lost in them sometime. Need to be more on laymans terms that the general farmer would understand.	Mar 4, 2013 10:28 AM
198	more agronomy info	Mar 4, 2013 10:25 AM
199	I think it is fine.	Mar 4, 2013 10:22 AM
200	I would put a greater emphasis on articles that are not so crops-focused.	Mar 4, 2013 10:21 AM
201	Make it a little less technical, easier reading.	Mar 4, 2013 10:20 AM
202	I would highlight more recent academic research, but be sure to present it in a format that is easily understandable to most of the CCA audience.	Mar 4, 2013 10:16 AM
203	None	Mar 4, 2013 10:15 AM
204	Periodically rotate in articles regarding the latest soils research in forest and range settings, environmental quality, pedology, restoration, and geomorphology.	Mar 4, 2013 10:15 AM
205	An article, perhaps once in a while on soil-related issues that aren't ag-specific would be nice. The Career Center is pathetic - ASA/CSSA/SSSA Career Center is purely for academics and do not post industry-related jobs.	Mar 4, 2013 10:13 AM
206	I would at least sometimes include CEU Articles for CPSS	Mar 4, 2013 10:12 AM
207	I like it the way it is.	Mar 4, 2013 10:10 AM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

208	None. It is very good now.	Mar 4, 2013 10:10 AM
209	I don't know	Mar 4, 2013 10:09 AM
210	More CCA profiles, highlight upcoming CEU opportunities, hot topics	Mar 4, 2013 10:09 AM
211	talk to individuals that are second or third levels in management to see and hear what they feel is important and what they see should be done to help keep employees happy and what we need to do to keep them from leaving.	Mar 4, 2013 10:09 AM
212	If possible have two or maybe three regional magazines. I understand that it's hard to do but subject area outside of my region have little interest for me personally.	Mar 4, 2013 10:07 AM
213	Concentrate on new products with scientific testing. Also, keep us up on new apps used in agriculture.	Mar 4, 2013 10:07 AM
214	I would put the publication online	Mar 4, 2013 10:06 AM
215	While the magazine does a very good job in educating I think I would try to drive home the message on regulation that " we can either self regulate in agriculture or regulation will be imposed upon us" even harder than it currently is. While politics is not the goal of the magazine - we are being naive if we think it is not going to impact us. I would like to maybe see a legislative segment that would keep all of us up to speed on bills that are being considered or laws that have been recently passed in the states. This might better help us to send notes to our state or federal representation to better influence their input or votes on our behalf.	Mar 4, 2013 10:03 AM
216	more information on forest soils and wetland soils. Effects of Climate change on soils in general. Natural processes for remediation of soil compaction and displacement.	Mar 4, 2013 10:01 AM
217	Humor	Mar 4, 2013 9:59 AM
218	No changes.	Mar 4, 2013 9:58 AM
219	Some articles get too technical. Applied agronomy is more useful in my line of work. Some articles look like journal articles. Most customers would be turned off by this.	Mar 4, 2013 9:56 AM
220	C&S MUST recognize the importance of this science to others than just agronomists alone!	Mar 4, 2013 9:53 AM
221	CEU Article Quiz should be more user friendly. Less math questions on the quiz.	Mar 4, 2013 9:51 AM
222	Since I don't work with agriculture, I would try to include articles that can relate on a broader scale.	Mar 4, 2013 9:51 AM
223	Expand intended audience to be more general.	Mar 4, 2013 9:50 AM
224	Not all the information in the magazine pertains to my Geography so I often bypass those.	Mar 4, 2013 9:49 AM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

225	Drainage of agricultural land to the ocean is a critical part of the carbon cycle in addition to maintaining soil health in arid climates. Recent studies buy NOAH says the ocean is in need of carbonate salts. The current agricultural method uses sulfuric acid as a bandaid that frequently is unavailable during peak demand periods.	Mar 4, 2013 9:49 AM
226	?	Mar 4, 2013 9:47 AM
227	.	Mar 4, 2013 9:46 AM
228	I like the current format and information	Mar 4, 2013 9:46 AM
229	There seems to be a trend towards going green/organic. Our area in S.W. Michigan is so diverse that organic is starting to be an issue. I keep telling people that we all have to eat and live and just take a look at the world population in the next few years only!!! But, yet 1 out of 6 children don't get much food!!! Just some good thoughts for the Future!!!	Mar 4, 2013 9:45 AM
230	articles on the benefits of calcium in the soil, and to the crop. The proper amount of calcium that should be in the soil, Proper soil calcium levels vs pH. Pro's and cons' of applying calcium based upon base saturation.	Mar 4, 2013 9:44 AM
231	More testimonials from retailers on what trends are coming along and which ones might be, etc	Mar 4, 2013 9:43 AM
232	More info about crops in our geography.	Mar 4, 2013 9:41 AM
233	Regional issues if it was possible.	Mar 4, 2013 9:40 AM
234	Keep current on articles pertaining to crop production -- new products and management techniques	Mar 4, 2013 9:40 AM
235	None - Good Job	Mar 4, 2013 9:40 AM
236	nothing	Mar 4, 2013 9:39 AM
237	Online version.	Mar 4, 2013 9:39 AM
238	it seems to be mostly midwestern-based.....need to try to find a way to make it more regional	Mar 4, 2013 9:39 AM
239	i like industry news about companies and people	Mar 4, 2013 9:38 AM
240	Accept as presented, well done.	Mar 4, 2013 9:38 AM
241	I don't know---probably make the article apply more to what is actually happening in the corn belt.	Mar 4, 2013 9:38 AM
242	Nothing	Mar 4, 2013 9:37 AM
243	Cannot think of anything to change.	Mar 4, 2013 9:37 AM
244	I would like to see more training opportunities for western soil environments such	Mar 4, 2013 9:37 AM

**Page 2, Q7. If you were editor for a day, what changes would you make to Crops & Soils/what information would you provide in Crops & Soils that is not currently in the magazine?**

as rangeland and semi-arid dryland agriculture.

245	Although I have a CPSS I work in related industries and it would be nice to hear how soil science is applied in say an urban park setting.	Mar 4, 2013 9:37 AM
246	With the reorganization, it would be nice to see the CEU section expanded to include topics outside of agriculture. Also, it would be nice if we could get our ethics credit this way.	Mar 4, 2013 9:37 AM
247	nothing	Mar 4, 2013 9:34 AM
248	none	Mar 4, 2013 9:33 AM



**Page 2, Q9. What do you do with your Crops & Soils print magazine after you read it?**

1	Put in library	Mar 19, 2013 9:28 AM
2	file it for a future reference	Mar 19, 2013 4:48 AM
3	Circulate in office if article is pertinent/Keep on file	Mar 18, 2013 7:13 AM
4	Save for year or two for future reference.	Mar 15, 2013 2:56 PM
5	File it to referance later	Mar 15, 2013 6:58 AM
6	File for later reading	Mar 14, 2013 9:07 PM
7	Special file for future referance	Mar 14, 2013 11:50 AM
8	cut articles out that I want to keep & file them--rest of magazine recycle it	Mar 14, 2013 10:56 AM
9	Keep it	Mar 14, 2013 9:17 AM
10	Usually throw it away, but have kept some for future references.	Mar 14, 2013 8:04 AM
11	don't print	Mar 14, 2013 6:15 AM
12	I keep all issues until the CEU credit and quiz have expired.	Mar 14, 2013 5:43 AM
13	everything goes in my personnal library for future	Mar 14, 2013 5:04 AM
14	Throw away	Mar 13, 2013 8:42 PM
15	throw it away	Mar 13, 2013 7:15 PM
16	file for future reference	Mar 13, 2013 6:23 PM
17	Keep it for reference material	Mar 13, 2013 2:13 PM
18	I keep certain articles out of it for future	Mar 13, 2013 12:36 PM
19	Keep it for future reference	Mar 13, 2013 12:12 PM
20	Trash	Mar 13, 2013 12:07 PM
21	file in office library	Mar 13, 2013 11:27 AM
22	file for future use	Mar 13, 2013 11:13 AM
23	File for future reference	Mar 13, 2013 11:11 AM
24	I do discuss artilces that are featured that pertain to situations that we encounter and then I do keep the ones that pertain to areas of interest	Mar 13, 2013 11:06 AM
25	Save it for future reference.	Mar 13, 2013 11:05 AM
26	Save any articles that may be useful in the future then recylce it.	Mar 11, 2013 2:38 PM
27	Unfortunately, I don't have much space to keep them. Most of the articles do not	Mar 11, 2013 1:13 PM

**Page 2, Q9. What do you do with your Crops & Soils print magazine after you read it?**

	apply to my specialty of wnegrapes. I also deal with tomatoes, peppers, cucumbers, suchini, tomatillo and haven't found articles about these crops.	
28	Save them	Mar 11, 2013 8:20 AM
29	Throw it away.	Mar 11, 2013 5:15 AM
30	keep as reference material-am constantly consulting them	Mar 9, 2013 7:41 AM
31	save relevant articles	Mar 8, 2013 11:18 AM
32	keep it	Mar 7, 2013 10:36 AM
33	save it for reference	Mar 6, 2013 4:56 PM
34	Archive	Mar 6, 2013 2:36 PM
35	Recycle after a year.	Mar 6, 2013 12:16 PM
36	Tear out some articles for reference, recycle the rest.	Mar 5, 2013 8:26 PM
37	collect them	Mar 5, 2013 7:57 PM
38	Dispose	Mar 5, 2013 7:25 PM
39	Keep it for reference at a later date.	Mar 5, 2013 5:49 PM
40	Keep it	Mar 5, 2013 5:24 PM
41	Reference Some articles	Mar 5, 2013 3:02 PM
42	trash	Mar 5, 2013 2:11 PM
43	Clip useful articles to file, recycle the rest	Mar 5, 2013 1:54 PM
44	keep for a certain amount of time (1 yr?)-then disguard	Mar 5, 2013 11:25 AM
45	trash	Mar 5, 2013 10:09 AM
46	Keep certain issues for future reference	Mar 5, 2013 8:15 AM
47	Save for a reference	Mar 5, 2013 7:40 AM
48	keep for reference for some issues.	Mar 5, 2013 7:27 AM
49	File for later use	Mar 5, 2013 6:47 AM
50	file	Mar 5, 2013 5:20 AM
51	I keep them in a file to refer to. (2 years)	Mar 4, 2013 9:25 PM
52	Keep them in my office.	Mar 4, 2013 6:33 PM
53	Archive many of them	Mar 4, 2013 6:31 PM

**Page 2, Q9. What do you do with your Crops & Soils print magazine after you read it?**

54	Put in my office library.	Mar 4, 2013 5:53 PM
55	keep for future reference	Mar 4, 2013 4:23 PM
56	Keep for sharing info with clients	Mar 4, 2013 4:11 PM
57	Keep for about a year then recycle	Mar 4, 2013 2:47 PM
58	Landfill	Mar 4, 2013 2:46 PM
59	store it on my bookshelf	Mar 4, 2013 2:17 PM
60	keep selected articles	Mar 4, 2013 12:20 PM
61	Save to reference later when there are good articles. often write note on cover to facilitate finding the article.	Mar 4, 2013 12:18 PM
62	Have all the issues saved	Mar 4, 2013 11:56 AM
63	keep for reference at later date	Mar 4, 2013 11:49 AM
64	I hold some issues for later study	Mar 4, 2013 11:47 AM
65	Put into a file	Mar 4, 2013 11:27 AM
66	Save for reference	Mar 4, 2013 11:12 AM
67	throw away.	Mar 4, 2013 10:55 AM
68	burn it with paper trash	Mar 4, 2013 10:43 AM
69	bathroom reading	Mar 4, 2013 10:40 AM
70	Archive for future reference	Mar 4, 2013 10:32 AM
71	File by Date	Mar 4, 2013 10:32 AM
72	Keep it for later reference	Mar 4, 2013 10:30 AM
73	Save them in case I need more CEUs	Mar 4, 2013 10:13 AM
74	save it for reference	Mar 4, 2013 10:11 AM
75	Save the issues.	Mar 4, 2013 10:10 AM
76	Save it for future reference.	Mar 4, 2013 9:52 AM
77	Use research info as needed for radio tapes and/or news columns	Mar 4, 2013 9:52 AM
78	file useful articles for reference	Mar 4, 2013 9:51 AM
79	Create a large pile with my other magazines	Mar 4, 2013 9:51 AM
80	Save all exam material for Recertification.	Mar 4, 2013 9:41 AM



**Page 2, Q9. What do you do with your Crops & Soils print magazine after you read it?**

81	keep for reference	Mar 4, 2013 9:40 AM
82	Hoard them for future reference, should start passing them to clients!	Mar 4, 2013 9:38 AM
83	Dispose of it because it is high gloss paper that can not be recycled	Mar 4, 2013 9:37 AM
84	I recycle some, but keep them for future use.	Mar 4, 2013 9:37 AM



**Page 4, Q16. How do you use it in your business/work? (select all that apply)**

1	I mostly use smart phone for emails, text messages, weather, yahoo news headlines but to read an article is not very handy as it is always running battery down, or light shuts off too frequently and hassle keeping article open and right size to stay on right line. I'm sure it will improve.	Mar 19, 2013 9:36 AM
2	weather info and updates	Mar 19, 2013 7:44 AM
3	Weather	Mar 14, 2013 3:15 PM
4	Take photos.	Mar 14, 2013 5:48 AM
5	Weather and news.	Mar 13, 2013 6:32 PM
6	Make phone calls	Mar 13, 2013 6:21 PM
7	phone calls and texting; weather/radar updates	Mar 13, 2013 3:10 PM
8	It is a phone...calling and texting are the 2 main uses. A notepad is its other main use for me.	Mar 13, 2013 1:30 PM
9	Contacting customers. Use a desktop to answer emails because their print is too small on the iPhone.	Mar 13, 2013 12:38 PM
10	Sales sheets	Mar 13, 2013 12:26 PM
11	Use in field for scouting and client record keeping	Mar 13, 2013 11:07 AM
12	calendar function	Mar 13, 2013 11:06 AM
13	as a phone	Mar 12, 2013 12:19 PM
14	not used at work.	Mar 11, 2013 3:19 PM
15	I would rather sit down to a desktop or possibly a laptop. Tablets and phones waste too much of my time, unless I am JUST reading a book. Our tablet is an iPad, so it is limited on what it can do.	Mar 9, 2013 11:05 AM
16	To carry this license is expensive, I would think a magazine is the best you guys could do.	Mar 8, 2013 3:01 PM
17	none	Mar 6, 2013 2:38 PM
18	phone	Mar 5, 2013 11:11 AM
19	Check email without replying.	Mar 5, 2013 5:42 AM
20	weather radar	Mar 4, 2013 3:07 PM
21	calls and text mostly and for weather app	Mar 4, 2013 12:19 PM
22	phone and texts	Mar 4, 2013 12:14 PM
23	weather, markets, information searches	Mar 4, 2013 12:08 PM

**Page 4, Q16. How do you use it in your business/work? (select all that apply)**

24	Phone, text messaging, web search	Mar 4, 2013 11:32 AM
25	New, still finding my way. As it stands prefer laptop.	Mar 4, 2013 10:45 AM
26	Grower presentations	Mar 4, 2013 10:31 AM
27	presentations to customers	Mar 4, 2013 10:30 AM
28	Dropbox	Mar 4, 2013 10:28 AM
29	I don't use it for work	Mar 4, 2013 10:22 AM
30	Photos, travel info,	Mar 4, 2013 10:14 AM
31	I do not use it for work or business	Mar 4, 2013 10:13 AM
32	It's a phone !	Mar 4, 2013 9:54 AM
33	Check the time	Mar 4, 2013 9:37 AM



**Page 5, Q18. Which social media avenues do you use for business-related activities (communicating with clients/employer/etc., keeping up-to-date with industry information, networking, etc.)? (select all that apply)**

1	not into facebook etc	Mar 19, 2013 9:50 AM
2	Microsoft Outlook	Mar 15, 2013 6:15 PM
3	NONE	Mar 15, 2013 4:22 PM
4	Keeping up with voice mail and email is tough enough, who has time for all this	Mar 14, 2013 3:16 PM
5	e mail	Mar 14, 2013 11:39 AM
6	cell phone	Mar 14, 2013 11:01 AM
7	None of them	Mar 14, 2013 8:56 AM
8	Texting	Mar 14, 2013 8:53 AM
9	do not use social media for business	Mar 14, 2013 7:21 AM
10	telephone / e-mail	Mar 14, 2013 6:18 AM
11	text	Mar 14, 2013 6:08 AM
12	none	Mar 14, 2013 5:49 AM
13	None	Mar 14, 2013 5:22 AM
14	nothing of those, personal contact	Mar 14, 2013 5:08 AM
15	e-mail	Mar 13, 2013 6:48 PM
16	none	Mar 13, 2013 5:19 PM
17	none	Mar 13, 2013 2:00 PM
18	e-mail	Mar 13, 2013 1:52 PM
19	none	Mar 13, 2013 1:46 PM
20	Twitter is in test mode.	Mar 13, 2013 1:31 PM
21	email	Mar 13, 2013 1:04 PM
22	None-Didn't realize there were so many.	Mar 13, 2013 12:38 PM
23	email	Mar 13, 2013 12:35 PM
24	none	Mar 13, 2013 11:54 AM
25	mostly email and connection with university resources	Mar 13, 2013 11:09 AM
26	None of these are allowed	Mar 13, 2013 11:06 AM
27	none	Mar 12, 2013 11:06 AM

**Page 5, Q18. Which social media avenues do you use for business-related activities (communicating with clients/employer/etc., keeping up-to-date with industry information, networking, etc.)? (select all that apply)**

28	Emails and text messages.	Mar 11, 2013 1:20 PM
29	Sales Force	Mar 11, 2013 6:14 AM
30	None of the Above	Mar 11, 2013 5:17 AM
31	e-mail	Mar 8, 2013 3:20 PM
32	none	Mar 7, 2013 7:31 PM
33	NONE	Mar 7, 2013 10:21 AM
34	None	Mar 6, 2013 12:19 PM
35	standard e-mail	Mar 6, 2013 8:22 AM
36	e-mail	Mar 6, 2013 7:15 AM
37	none	Mar 6, 2013 6:53 AM
38	None	Mar 6, 2013 6:10 AM
39	Email only	Mar 5, 2013 5:52 PM
40	Internet	Mar 5, 2013 3:20 PM
41	None	Mar 5, 2013 11:54 AM
42	none	Mar 5, 2013 11:41 AM
43	email	Mar 5, 2013 11:13 AM
44	Does Not Apply	Mar 5, 2013 9:43 AM
45	email	Mar 5, 2013 9:21 AM
46	None	Mar 5, 2013 8:34 AM
47	na	Mar 5, 2013 7:59 AM
48	none right now	Mar 5, 2013 7:21 AM
49	Non of the Above	Mar 5, 2013 6:53 AM
50	None	Mar 5, 2013 4:59 AM
51	none and none of the above	Mar 5, 2013 12:08 AM
52	none	Mar 4, 2013 9:29 PM
53	Google scholar, literature searches, peer-reviewed journals shorts and newsletters	Mar 4, 2013 7:42 PM

**Page 5, Q18. Which social media avenues do you use for business-related activities (communicating with clients/employer/etc., keeping up-to-date with industry information, networking, etc.)? (select all that apply)**

54	ResearchGate	Mar 4, 2013 7:29 PM
55	none of the above -- use email- does anyone remember that?	Mar 4, 2013 6:39 PM
56	Phone	Mar 4, 2013 6:38 PM
57	none	Mar 4, 2013 5:08 PM
58	None	Mar 4, 2013 4:55 PM
59	none	Mar 4, 2013 4:52 PM
60	none of the above	Mar 4, 2013 4:26 PM
61	none	Mar 4, 2013 4:10 PM
62	none	Mar 4, 2013 4:04 PM
63	none	Mar 4, 2013 3:41 PM
64	emails	Mar 4, 2013 3:20 PM
65	MSN	Mar 4, 2013 3:11 PM
66	I don't use.	Mar 4, 2013 1:41 PM
67	None	Mar 4, 2013 1:33 PM
68	Email	Mar 4, 2013 1:31 PM
69	none	Mar 4, 2013 12:50 PM
70	constant contact	Mar 4, 2013 12:35 PM
71	none	Mar 4, 2013 12:22 PM
72	none	Mar 4, 2013 12:11 PM
73	Personal conversations	Mar 4, 2013 12:01 PM
74	NONE	Mar 4, 2013 12:00 PM
75	None	Mar 4, 2013 11:57 AM
76	Tumblr	Mar 4, 2013 11:36 AM
77	e-mail, telephone, webinars	Mar 4, 2013 11:31 AM
78	none	Mar 4, 2013 11:20 AM
79	none, I just pick up the phone or send an email	Mar 4, 2013 11:17 AM
80	I don't use any of these	Mar 4, 2013 11:13 AM



**Page 5, Q18. Which social media avenues do you use for business-related activities (communicating with clients/employer/etc., keeping up-to-date with industry information, networking, etc.)? (select all that apply)**

81	None	Mar 4, 2013 11:07 AM
82	Outlook	Mar 4, 2013 11:06 AM
83	Still contemplating which if any to use.	Mar 4, 2013 11:01 AM
84	None	Mar 4, 2013 10:59 AM
85	gmail	Mar 4, 2013 10:40 AM
86	no business on social media	Mar 4, 2013 10:36 AM
87	Email & texting	Mar 4, 2013 10:33 AM
88	Ag Talk	Mar 4, 2013 10:27 AM
89	None	Mar 4, 2013 10:21 AM
90	Wordpress	Mar 4, 2013 10:18 AM
91	I do not use it for work/business	Mar 4, 2013 10:14 AM
92	none	Mar 4, 2013 10:12 AM
93	none	Mar 4, 2013 10:08 AM
94	email & phone calls	Mar 4, 2013 10:08 AM
95	Since there is no standard I HATE them all. I would prefer to use e-mail or the phone	Mar 4, 2013 10:06 AM
96	none of above	Mar 4, 2013 10:02 AM
97	Email	Mar 4, 2013 10:00 AM
98	none	Mar 4, 2013 9:59 AM
99	None, I call people.	Mar 4, 2013 9:55 AM
100	E-mail	Mar 4, 2013 9:53 AM
101	None. Just plain emailing.	Mar 4, 2013 9:52 AM
102	E-mail and Internet	Mar 4, 2013 9:49 AM
103	NONE	Mar 4, 2013 9:48 AM
104	none	Mar 4, 2013 9:43 AM
105	none at this time	Mar 4, 2013 9:43 AM
106	Mail lists	Mar 4, 2013 9:42 AM

**Page 5, Q18. Which social media avenues do you use for business-related activities (communicating with clients/employer/etc., keeping up-to-date with industry information, networking, etc.)? (select all that apply)**

107	none	Mar 4, 2013 9:41 AM
108	NONE !!!!	Mar 4, 2013 9:40 AM



**Page 5, Q19. What best describes your employment?**

1	Viticulturist/Soil Scientist	Mar 19, 2013 11:31 AM
2	wholesale fertilizer regional sales/agronomist	Mar 19, 2013 9:50 AM
3	Crop Insurance	Mar 18, 2013 2:16 PM
4	soil & water conservation district	Mar 18, 2013 7:16 AM
5	Farmer/Seed Dealer	Mar 15, 2013 2:36 PM
6	Conservation District Planner	Mar 15, 2013 7:55 AM
7	Precision equipment	Mar 14, 2013 9:36 PM
8	construction	Mar 14, 2013 11:39 AM
9	farmer	Mar 14, 2013 11:01 AM
10	retired but active at a university ag college	Mar 14, 2013 8:03 AM
11	manager of Co-op	Mar 14, 2013 6:18 AM
12	seed production supervisor	Mar 13, 2013 6:23 PM
13	education	Mar 13, 2013 4:05 PM
14	retired	Mar 13, 2013 1:47 PM
15	Farm Manager	Mar 13, 2013 12:38 PM
16	Agronomy Purchasing agent	Mar 13, 2013 12:25 PM
17	farm manager	Mar 13, 2013 11:40 AM
18	Viticulturist/PCA/CCA, Sales	Mar 11, 2013 1:20 PM
19	farmer/consultant	Mar 9, 2013 2:27 PM
20	Location Mgr/Agronomist at a retail supply coop	Mar 7, 2013 10:21 AM
21	Retired	Mar 6, 2013 12:19 PM
22	Farm manager/consultant	Mar 6, 2013 8:44 AM
23	Oil and Gas Industry	Mar 5, 2013 10:11 PM
24	PCA for Grower Cooperative	Mar 5, 2013 4:50 PM
25	and farmer	Mar 5, 2013 3:20 PM
26	Ag Manager	Mar 5, 2013 11:41 AM
27	Conservation District	Mar 5, 2013 10:34 AM

**Page 5, Q19. What best describes your employment?**

28	retired government	Mar 5, 2013 9:21 AM
29	distributor	Mar 5, 2013 8:10 AM
30	Natural Resources Conservation Service; Soil Conservationist	Mar 5, 2013 7:13 AM
31	Equipment Sales	Mar 5, 2013 6:10 AM
32	Seed Sales /agronomist/consultant	Mar 5, 2013 5:40 AM
33	retired	Mar 5, 2013 12:08 AM
34	Seed company sales agronomist	Mar 4, 2013 9:31 PM
35	Retired sales	Mar 4, 2013 8:58 PM
36	consultant/distributor chemical rep.	Mar 4, 2013 7:29 PM
37	corporate agronomist-farm manager	Mar 4, 2013 7:02 PM
38	farmer	Mar 4, 2013 4:52 PM
39	Agronomy instructor	Mar 4, 2013 2:41 PM
40	Precision ag Technician	Mar 4, 2013 2:34 PM
41	Ag Research	Mar 4, 2013 1:48 PM
42	farmer,seed advisor	Mar 4, 2013 1:30 PM
43	real estate appraiser	Mar 4, 2013 1:06 PM
44	Consultant horticultural	Mar 4, 2013 12:22 PM
45	Farm Appraiser	Mar 4, 2013 12:11 PM
46	retired, weed science technical manager for a major cooperative	Mar 4, 2013 12:10 PM
47	University Researcher	Mar 4, 2013 12:00 PM
48	Conservationist	Mar 4, 2013 11:59 AM
49	management of a retail outlet/ independant dealer	Mar 4, 2013 11:48 AM
50	General Manager for citrus and cattle	Mar 4, 2013 11:38 AM
51	Business Analysis - Software Development	Mar 4, 2013 11:36 AM
52	salesperson in grain industry	Mar 4, 2013 11:24 AM
53	university/education/research	Mar 4, 2013 11:16 AM
54	agronomic sales/consulting	Mar 4, 2013 11:06 AM

**Page 5, Q19. What best describes your employment?**

55	Processing crop field representative	Mar 4, 2013 11:01 AM
56	extension crop specialist (retired)	Mar 4, 2013 10:51 AM
57	crop production and seed sales rep	Mar 4, 2013 10:27 AM
58	Institution of higher education	Mar 4, 2013 10:07 AM
59	Farm Manager	Mar 4, 2013 10:06 AM
60	ops manager	Mar 4, 2013 9:47 AM
61	Retired govenment	Mar 4, 2013 9:46 AM
62	Supply Chain Manager	Mar 4, 2013 9:44 AM
63	Laboratory marketer	Mar 4, 2013 9:38 AM
64	R & D	Mar 4, 2013 9:35 AM



**Page 5, Q23. Please provide any other comments on the Crops & Soils magazine.**

1	I really think Crops and Soils magazine is the cadillac of magazines for the professional agronomists, CCA's and ag farm service providers, because it has timely articles pertinent to the success of many farm operators. Keep up the good work!	Mar 19, 2013 9:50 AM
2	electronic reading is not reader freindly material! Nothing better than paper that can be highlighted and noted.	Mar 19, 2013 5:08 AM
3	excellent magazine and provide good articles on up and coming research and information. very useful for membership credits.	Mar 18, 2013 9:11 PM
4	keep up the good work	Mar 17, 2013 1:10 PM
5	Enjoy reading about other areas and the different challenges they have	Mar 15, 2013 6:15 PM
6	Keep it like it is!!!!	Mar 14, 2013 9:09 PM
7	I like the printed version but will accept electronic if forced.	Mar 14, 2013 8:03 AM
8	Don't go to electronic only! I like having a real magazine to read!	Mar 13, 2013 9:02 PM
9	Please discontinue my print version. Thanks Jim Fincham	Mar 13, 2013 6:34 PM
10	Often it is hard to find the time to sit down and read the long and in depth articles	Mar 13, 2013 6:23 PM
11	The content is excellent and very in-depth, but there is rarely more than one article per issue that is of interest to me	Mar 13, 2013 3:12 PM
12	tHANK you for the study quizzes that help me get the last point or two I need.	Mar 13, 2013 3:06 PM
13	If a charge for the magazine would be impemented why would you not just add it to the yearly CCA license fee	Mar 13, 2013 3:04 PM
14	I travel a good bit and like to take the industry magazines to read on the plane, thats why a electronic edition is useless to me.	Mar 13, 2013 2:07 PM
15	Make it an easier read. Less research stats, numbers, charts. More user friendly "practical boots on the ground reading". I'll read the Soil and Water Conservation Journal for in-depth scientific analysis.	Mar 13, 2013 1:45 PM
16	Seems to be a lot of people becoming CCA's in California, based on the last 2 years of me reading this magazine (certifications) and on the Allan Romander article (Jan-Feb 2013), yet I have yet to see an article that addresses anything related to CA agriculture. Even within the "Regional Roundup" category for Western US seems to emphasize corn/wheat/range production that has little application to the vegetable, fruit, nut, and grain producers here and in Arizona and western Oregon. As a result, it's hard to get practical applied information from this magazine. 700 CCAs in the state may not be a lot compared to other areas, but it's growing, and probably justifies a region-specific article at least occasionally. Another reason: California is the #1 ag state.	Mar 13, 2013 11:41 AM
17	good job and keep it up	Mar 13, 2013 11:38 AM
18	na	Mar 13, 2013 11:21 AM



**Page 5, Q23. Please provide any other comments on the Crops & Soils magazine.**

19	It is too technical for me to be interested in many of the articles. Dumb it down please :)	Mar 13, 2013 11:06 AM
20	I appreciate the fact that there is a magazine that covers these areas. I'd like to see more articles about agriculture in California, winegrapes (I don't mean to sound pretentious, but, living in Napa and helping customers in 6 counties in Northern California, I deal with the production of high quality grapes for high end wines, totally different than those for high production and low end wines). Overall, I think you are doing a great job. Thank you, Daniel Robledo (707)695-5395, or daniel.robledo@cpsagu.com	Mar 11, 2013 1:20 PM
21	People are really just interested in certain articles, although not necessarily ones for their region. Even in the Agronomy Journal I would probably only look up 10 or 20 articles a year even if I had unlimited access to it online. What i do now, is I write down journal articles that I want to read, and then when I am at the agricultural library at our local land grant university I print them off. I know there is a cost to making things available online. The articles would not have to look perfect on each device, and you could say that it works better and looks better on particular browsers and devices. This is going to be a moving target in the future as well. This does not answer the question of what to put on the desk for customers to read, although I see more and more people looking at their portable devices when they have extra time at a business or elsewhere, especially if there is free Wi-Fi. Good Luck	Mar 9, 2013 2:27 PM
22	Print version much preferred- it is always read and kept. Electronic version may be advantageous to you, but would be hassle to print, store, etc. I know I am a dinosaur, but I am sure they made a lot of noise when they were going down, too!	Mar 9, 2013 7:47 AM
23	Electronic communication is an idea that should have been considered long ago. I welcome the opportunity to make us all better. I believe that allot of the times your articles try to make a mountain out of a mole hill. I think you miss the forest for the trees in a lot of your articles. However even a blind sow finds an acorn in the field sometimes and you will come up with something valuable to me ie. your articles on organic matter, and gypsum were useful to me. I would be surprised if you all read this. I would be shocked to get any feed back. So like writing a letter to my senator this exercise was probably a waste of my time but somehow I feel a little better for having shared .	Mar 8, 2013 3:10 PM
24	The dues I pay for maintaing my cca should include an electronic subscription to the magazine. Jeff Mercer 26782 cca	Mar 8, 2013 6:01 AM
25	Great Publication. Keep up the good work.	Mar 7, 2013 10:21 AM
26	Dues are too high for the value of the CCA	Mar 6, 2013 6:10 AM
27	I have been reading articles on the future of soil science and have been concerned... We need to make some changes; government has strangled our careers and our paradigm of this profession. I do not have the answers just yet but I believe they are available as time goes on. The need for soils awareness is huge, but it seems the profession is falling short of meeting the global need. The recent Western Soil Survey Conference in Davis, CA was both an inspiration and a disappointment...	Mar 5, 2013 8:03 PM

**Page 5, Q23. Please provide any other comments on the Crops & Soils magazine.**

28	The trees used to make paper are grown for the purpose of making paper. They are a renewable resource. Growing trees to make paper does not harm the environment if proper silva cultural practices are used.	Mar 5, 2013 5:26 PM
29	I enjoy reading print as it is time away from the computer, almost relaxing. The magazine always provides food for thought, provides answers to some issues or questions we may be dealing with, and is well written. Even though some articles are not totally relevant in all geographic areas, I find it interesting to read about soils, crops, and challenges. I find it easy to earn my CEU's by attending meetings and courses available to us. I am thankful to be able to interact with others at these meetings, especially as I spend much time working alone. Even though, I challenge my mind to most self study articles and the quiz, as it can be good simulation for the brain. There have been some very good continuing education courses. Sincere thanks, Connie Matson	Mar 5, 2013 3:20 PM
30	None at present time:	Mar 5, 2013 1:33 PM
31	If my print copy of Crops & Soils magazine goes away as a standard membership benefit, I'll seriously consider dropping my SSSA membership.	Mar 5, 2013 12:54 PM
32	I do like the Magazine very much!!! I just think that some of the information is way to basic for me since I have nearly 40 years of experience in agronomy and education work with my Farmers. I like the magazine to get into more depth on Crop Software and Technology so I can share this information and educate my Farmers. Also, how do some of these programs work with the "cloud" system, such as the Adapt-N Program which I feel show a great deal of promise in the near future.	Mar 5, 2013 11:54 AM
33	magazine is a very useful and educational tool for any one in an agricultural related field.Am very satisfied with the magazine and it's content.	Mar 5, 2013 11:31 AM
34	I like receiving a paper copy because otherwise I will print a copy. It is more comfortable to read articles from paper than from the computer screen.	Mar 5, 2013 8:35 AM
35	An app would be great. Especially if we could access old issues and if there was some helpful Agronomic pictures and information.	Mar 5, 2013 7:53 AM
36	What I would like about the electronic version is the ability to select just the articles of interest and save just those. Also, it would be nice if the articles were stand alone to make it easier to share with others.	Mar 5, 2013 7:46 AM
37	I like the hard copy of the magazine. It just seems easier for me to pick up the the magazine and read the article I want to read vr getting on my Ipad, iphone or computer to do it. It's usually at night when I read the articles if I do it on my electronics I tend to start working on a project from work and don't finish reading the magazine.	Mar 5, 2013 7:27 AM
38	I use the self study the most. Dont change a thing.	Mar 5, 2013 7:21 AM
39	Keep up the good work. If you go to an electronic copy then please send an email when the copy is available. If I don't get email reminders then I less likely to remember to go look at the magazine.	Mar 5, 2013 7:13 AM

**Page 5, Q23. Please provide any other comments on the Crops & Soils magazine.**

40	Do not make the change to electronic magazine yet, in another 3 to 5 years it will need to move that way. Survey question 12 is P.C. and states more than it asks. Say what you mean, quit hiding your motive and cut the P.C.	Mar 5, 2013 6:53 AM
41	The electronic version is sent under a person's name. I have often overlooked it because I didn't link it with the CCA program, and noticed it as I was in the process of deleting junk. Please change this.	Mar 5, 2013 5:32 AM
42	thanks for the info and chance to comment	Mar 5, 2013 5:22 AM
43	Articles too aligned with university thought process. Need more of an industry view of what's important. Don't worry about all the details before you can formulate an opinion. Go with based on what you know today, here's the best rec for farmers...	Mar 4, 2013 9:31 PM
44	Very good magazine, but I like Corn & Soybean Digest better. I think they take it to the farmer perspective better.	Mar 4, 2013 8:58 PM
45	I do enjoy reading it when I have time, take the time!	Mar 4, 2013 8:45 PM
46	In an electronic version, it should consider utilizing a program format which does not require a "special" download such as Zinio or whatever. It would also be very helpful if individual articles could be downloaded and printed for clients (ads would be OK and something like a PDF format would be my choice). With all the slanted info now so readily available ("studies", yield increases provided as a percentage, no "n" values, etc) having a reliable source suitable for an informed public/client would be great.	Mar 4, 2013 7:42 PM
47	good	Mar 4, 2013 7:15 PM
48	\$25 for a subscription of Crops and Soils is too much if you try to go all electronic.	Mar 4, 2013 6:39 PM
49	I think it is great that you brought it back with practical articles for consultants.	Mar 4, 2013 6:38 PM
50	none	Mar 4, 2013 4:52 PM
51	I have a Master's plus 42 semester hours but not a dr.	Mar 4, 2013 4:15 PM
52	It provides articles in areas with which I am not currently engaged or very aware. Therefore, the magazine provides me a global perspective and an awareness of what is happening elsewhere. Thanks so much for the great resources in it.	Mar 4, 2013 4:10 PM
53	open minded to anything to improve communication abilities	Mar 4, 2013 4:04 PM
54	I'm from Western Canada, info specific to use is on the light side.	Mar 4, 2013 3:11 PM
55	I enjoy the articles that discuss cover crops and soil health.	Mar 4, 2013 2:10 PM
56	Subject matter is often "dry". It is what it is.	Mar 4, 2013 1:41 PM
57	I think overall it is a high quality, valuable resource for CCA's.	Mar 4, 2013 1:33 PM
58	its an ok publication	Mar 4, 2013 1:30 PM

**Page 5, Q23. Please provide any other comments on the Crops & Soils magazine.**

59	When I first started to receive Crops & Soils, the CEU portion was simple (ie I could find the answers in the written material). I've given up even trying to use those as credits, because even if I read the questions first and look for the answers in the material, I can't find them.	Mar 4, 2013 1:06 PM
60	I would like to see more north american study and less world study information.	Mar 4, 2013 1:05 PM
61	Please focus articles so the meat of article can be master quickly ... skip the preliminary...Reading time is at a premium.	Mar 4, 2013 12:22 PM
62	keep up the good work	Mar 4, 2013 12:21 PM
63	I like the magazine but I probably would not pay for a printed version especially if an electronic version was available. I used to like the old magazine when it had the jobs listed in it many years ago.	Mar 4, 2013 12:17 PM
64	na	Mar 4, 2013 12:16 PM
65	Luther, you do realize that paper is a renewable resource don't you? Doesn't agroforestry have similar concepts to agriculture?	Mar 4, 2013 12:01 PM
66	Good articles but not necessarily on tops that I'm really interested in	Mar 4, 2013 11:49 AM
67	I suggest going to an electronic magazine only.	Mar 4, 2013 11:38 AM
68	Keep it up.	Mar 4, 2013 11:38 AM
69	In our area we have very poor internet providers. On line versions of the magazine take for ever to open and sometimes lock up from page to page. Please keep the print until our part of the world catch's up!	Mar 4, 2013 11:34 AM
70	I like the publication-there are a lot of pertinent articles. I get interrupted in reading it and can put the print copy down and pick it up again later. It would work electronically but I prefer the print copy.	Mar 4, 2013 11:31 AM
71	I like the variety of articles in Crops and Soils. One area that we haven't solved problems with is the injection of manures in tiled fields. We need more research in this area.	Mar 4, 2013 11:13 AM
72	Am biased, but would like to see more info related to growing crops in arid western regions where we don't lime our soils because pH runs 7.7 to 8.3. Also, really like the soil health issue and would like to see more related articles.	Mar 4, 2013 11:10 AM
73	If you go to electronic only, I like to be able to copy & share articles with customers / associates. Will there be a way to see the articles on line, so a printed copy can be made to share?	Mar 4, 2013 11:04 AM
74	See above. I deal more with Forest and Rangelands. There isn't much in Crops and Soils that relates to my work.	Mar 4, 2013 11:02 AM
75	Other than more user friendly CHU features, don't mess with it. It's not a matter of content it is about approach. Now that I have discovered the U of IL site I much prefer articles on it. Another concern about these types of information is to try to understand what is science and what is politics.	Mar 4, 2013 11:01 AM

**Page 5, Q23. Please provide any other comments on the Crops & Soils magazine.**

76	Very good publication. I enjoy reading the print copy at night. I don't think that I would sit in front of the computer to do that at home at night. I use one most of the day and usually avoid getting on it at night. I thought that we were paying for the print copy with our annual membership fee. If you go to an all electronic magazine will our anual membership fee go down?	Mar 4, 2013 10:19 AM
77	please don't change what you are doing. It works great for me just the way it is. Electronic is not always a good option. Not everyone has good hi speed internet out there.	Mar 4, 2013 10:18 AM
78	The magazine has potential to be so much more. Overall, it's just dissapointing.	Mar 4, 2013 10:15 AM
79	Please keep sending the paper version in the mail.	Mar 4, 2013 10:10 AM
80	any new labels, products, technologies are helpful	Mar 4, 2013 10:08 AM
81	I found the current article on Soil Health beneficial.	Mar 4, 2013 10:02 AM
82	I tend not to read online magazines- I sit in front of the computer screen enough the way it is with work. I like the print version.	Mar 4, 2013 10:00 AM
83	Topics of interest for me include: Spray irrigation of treated waste water on agricultural fields and forest. Hydric Soils Developments in determination of Seasonal High Water Table estimates based on soil morphology etc. Career growth opportunities for Soil Scientists / Soil Classifiers	Mar 4, 2013 10:00 AM
84	I use my CPSS as a professinal credential. The C&S magazine has very liittle value to me.	Mar 4, 2013 9:55 AM
85	NA	Mar 4, 2013 9:52 AM
86	My boss pays for my phone and my certifications (with associated publications), so I am guessing I will not get a smartphone soon, and I also would not want her to have to pay extra for any publications that I can get on-line for free (even though I do prefer print).	Mar 4, 2013 9:52 AM
87	I enjoy your magazine greatly and I hope you continue to send it to me at no-charge!!	Mar 4, 2013 9:49 AM
88	.	Mar 4, 2013 9:48 AM
89	Do not prefer to read online, but would consider it to be able to reduce expenses. Then I would just print off the articles I was really interested in. May not make the time to read the rest.	Mar 4, 2013 9:47 AM
90	as far as a CCA goes it has been a total waste of time I was one of the first to get a CCA but it has never brought value to our operation. When you allow state employees and farmers to self certify nutrient plans its all a waste. Why should we spend thousands to continue education and it gets undermined.	Mar 4, 2013 9:47 AM
91	\$25 would be an incredibly high amount to charge for 6 issues	Mar 4, 2013 9:46 AM
92	the magazine available in an app format for ipad or tablet would be useful. then we could have access to all recent articles at any point and time. would be nicer	Mar 4, 2013 9:44 AM

**Page 5, Q23. Please provide any other comments on the Crops & Soils magazine.**

than having to keep all magazines with an article which I like

93	Good magazine -- concern with Electronic form only is will it get read. If paper copy is out -- more chance I will read articles at my liesure	Mar 4, 2013 9:42 AM
94	Its great keep up the good work	Mar 4, 2013 9:42 AM
95	I see moving to e-version as savings you should pass on to us, not making paper an extra cost add-on if we chose to get the print version.	Mar 4, 2013 9:42 AM
96	Well done	Mar 4, 2013 9:40 AM
97	I know the trend is to go paperless, but I work on my computer all day and often just want to relax my eyes and read a magazine or book.	Mar 4, 2013 9:39 AM
98	None	Mar 4, 2013 9:38 AM