North American CCA Board Agenda  
September 17-19, 2018  
Fort Myers, Florida

Monday, September 17:
7:30am -9:30pm: Local Agriculture Tour and reception  
See posted agenda for details

Tuesday, September 18:
8:00-8:15: Welcome and introductions Armando Campos, Chair
8:15-9:00: Program and Task Force update Luther
9:00-9:30: USDA - NRCS update Giulio Ferruzzi, acting National Agronomist
9:30-10:00: US-EPA update Erika Larsen
10:00 -10:15: break
10:15-12:00: Credential Review Marta/Luther
  - Update experience form, timelines
  - Online fillable forms?
12:00-1:00: lunch
1:00-1:45: Financial Update Wes Meixelsperger, ASA CFO / Mandy Fox, Vice-chair
1:45-3:15: Communications and Promotions Discussion Eric/Marta
  Advertising Campaign
  Break into groups
  - University offering exams on campus, student groups (Luther/Rachel)
  - Social media (Marta)
  - Industry partnerships – encouraging employers to get and reward CCAs for certification (Eric)
  - Working with ag groups/agencies (Chris)
3:15-3:30: break
3:30-5:30: Exam and Procedures Dawn Gibas, ASA Assessment Specialist
  - Why we do what we do. Scott Thayne, Psychometrician
  - Discuss timeline for score reporting, Ontario Request
  - Internet Based Testing (IBT) Dawn/Scott
5:30 adjourn
5:30 -7:00: reception
dinner on your own

Wednesday, September 19:
8:00-9:00: Policy update – farm bill, policy priorities Karl Anderson
9:00-10:00: Continuing Education – app, new form Marta/Luther
  - CEUs for board/committee meetings (agronomy volunteer work)
  - CEUs for multiple categories (Sustainable Specialty)
10:00-10:15: break
10:15-10:45: TFI update Sally Flis
10:45-11:15: Leadership Opportunities Armando
11:15-12:00: Award and final comments, next meeting Armando/Mandy
12:00 Adjourn

Bold = potential motions