

**ICCA / North America Board Meeting Agenda**  
**September 13 and 14, 2022**  
**In person with remote access option**  
**Ft. Wayne, IN**

Tuesday, Sept. 13: 8:00 to 5:00 Eastern US times

8:00 – 8:15:	Welcome	Traci Bultemeier, Chair
8:15 – 9:00:	Program Update	Luther Smith
	Discuss Trends and Strategies	
9:00 – 9:20:	NRCS Update	Betsy Dierberger
9:20 – 10:00:	Financial Review	Isaac Wolford, Vice-Chair
10:00 – 10:15:	break	
10:15 – 11:45:	Exam Update	Dawn Gibas
11:45 – 1:00:	Lunch	
1:00 – 2:00:	ICCA Policy update	Rachel Owen
	CCA Policy Committee	Isaac Wolford
2:00 – 2:30:	Marketing and Communications	Marta McCoy
2:30 – 2:45:	break	
2:45 – 4:00:	Marketing Continued - Local Board Discussion	
	Sharing what is working or what needs improvement	
4:00 – 5:30:	Strategic Planning	
5:30:	Adjourn	
6:00:	Reception at hotel	
7:00:	Dinner on your own	

Wednesday, September 14: 8:00 – 11:30 eastern US times

8:00 – 8:30:	LATAM experience	Karl Wyant, CCA - WR
8:30 – 9:00:	CCA Mexico update	Juan Osorio-Hernandez, CCA – MEX
9:00 – 9:30:	Decode 6 and ASA Education	Chris Boomsma
9:30 - 10:00:	EPA Update	Joseph Ziobro
10:00 – 11:00:	Strategic Planning	
11:00 – 11:30:	Recognition and 2023 Meeting	Traci/Isaac
11:30:	Adjourn, safe travel home	