

## **4R Review Committee**

### **Conference call – September 27, 2012**

The committee was appointed by Paul Tracy, Chair NA CCA Board with a deadline of 30 days.

Attending:

Russell Duncan	Russ Rubert	Allan Romander	Tina Lust
Dan Schaefer	Luther Smith		

The goal of the committee is to determine if the 4R program should become an optional, specialty certification that a CCA can add or become incorporated into the CCA program so all CCAs will need to know it.

Comments:

- Every organization in Ohio is behind the 4R movement and everyone is promoting it
- It establishes a brand identity for proper nutrient management
- CCA performance objectives already cover the “science” side of 4Rs but they just don’t use the same wording specific to 4Rs
- 4Rs has been incorporated into CA food and Ag training
- IL KIC program 4Rs is the basis on N management
- CCA already covers it but should still jump in to 4R – develop a combined logo – 4R supported with CCA
- 4R with thatssoundadvice logo/messaging
- Need to seek an endorsement from TFI that CCAs are 4R compliant
- Need to note every CCAs record as 4R but not develop a specialty certification
- It is more of a branding issue, partnership opportunity
- Sign up CCA program as TFI 4R partner
- Contact Lara Moody to request endorsement and determine if anything needs to be done

ASA 4R online course – should be part of continuing education for CCAs, offer to high school science/Ag teachers as their continuing education and for Ag programs

Motion: Romander/Rubert - to incorporate the 4R nutrient management program into the ICCA Program. All in favor.

Actions:

Luther will contact Lara Moody at TFI to seek endorsement and determine what needs to be done. Recommendation will be sent to ICCA Executive Committee.