

CCA – International Council Meeting
October 21, 2012
Cincinnati, Ohio

Attending:

JK Ladah – India Board Chair

Fernando Garcia – Argentina Board Chair, ex-officio

Fred Vocasek – ASA Board representative

Amy Asmus – USA Board Vice Chair

Allan Romander – USA Board, Vice Chair elect

Russell Duncan – USA Board, Past Chair

Paul Tracy – USA Board Chair and Chair of the Council

Eric Gregory – Canada Board representative

Juan Hernandez – Mexico Board representative

Jerry Lemunyon – Mexico CCA consultant, guest

Bruce Erickson – ASA Agronomic Education Manager, guest

Barb Glenn – CropLife America, guest

Luther Smith, ASA Director Certification and Licensing

2:08 PM - Meeting called to order by chairman Paul Tracy

Luther reviewed the structure and guidelines of the Council since this was the inaugural meeting. (see power point)

The ICCA task force on 4R report was reviewed along with their recommendation, (report attached) The recommendation of the task force was to not create a specialty certification for 4R but instead to incorporate the language of the 4R program into the ICCA Program nutrient management Performance Objectives. The North American Executive Committee approved the motion and the Council ratified it.

Motion: Duncan/Vacasek – To implement the ICCA task force on 4R report. All in favor.

A point of clarification, the recommendation by the task force was not a policy change but more of a guidance as to keeping the program relevant with the industry.

TFI was contacted to begin the process for CCA to be recognized as 4R compliant. The application needs to be completed.

Reports were given from each of the Countries:

Canada - Eric Gregory

The program has almost as long a history as in the USA. Once they become certified then the question needs to be answered - now what? Marketing – creating awareness is needed along with continuing education at a more advanced level – 4R, biotec, other specialties. Networking, careers, and professional development are opportunities, have had some success working with the government. Ontario is running a successful annual meeting. Certification viewed as professional development but will also ask where will CCA get me?

India – JK Ladha

97% of CCAs are from the private sector, having a hard time getting the public sector involved. Working to get India administrator (ISAP) fully up to speed – they have experienced high turnover, once staff are training they leave ISAP, already on third administrator, growth is not as fast as anticipated. Gates Foundation funding for phase 2 did not include CCA and it did not include a dealer program or a program for “pre” CCA. Need to build purpose for public sector participation.

Argentina – Fernando Garcia (written report)

Got off to a great start about 2 years ago, then syndicated unions viewed it as competition and have been discouraging people from getting involved, came to a standstill. Buenos Aires University is very supportive and with two others but the unions have put pressure on them to not be involved. Ag Companies are interested and supportive, two potential business partners – Foundation of Buenos Aires University and another university, trouble with traveling internationally – government will not allow the purchase of US dollars, need to apply to travel to the USA and get approval this was added in the last six months, need to focus on “international” CCA not ASA, problems with “American” in the name

Mexico – Juan Hernandez (power point)

Started with one state then will add more, universities, government and companies (public/private sectors) are involved, their approach has been to not be political but technical, individual pays their fees not the employer

Barb Glenn, Crop Life America

CLA has a new director of stewardship

Crop Life International has the seven primary companies with 8 regional groups

- How to connect industry?
- Use CCAs as peer reviewers for EPA
- IPM from a broad approach

- Weed Science – weed resistance issues
- Principles of regulations/permitting – trying to humanize the process
- Agro dealers – chemicals in small packages
- Connecting with land grant universities' students

Idea to develop a “think tank” with CCAs at their spring meeting

Meeting adjourned at 5:46 PM