

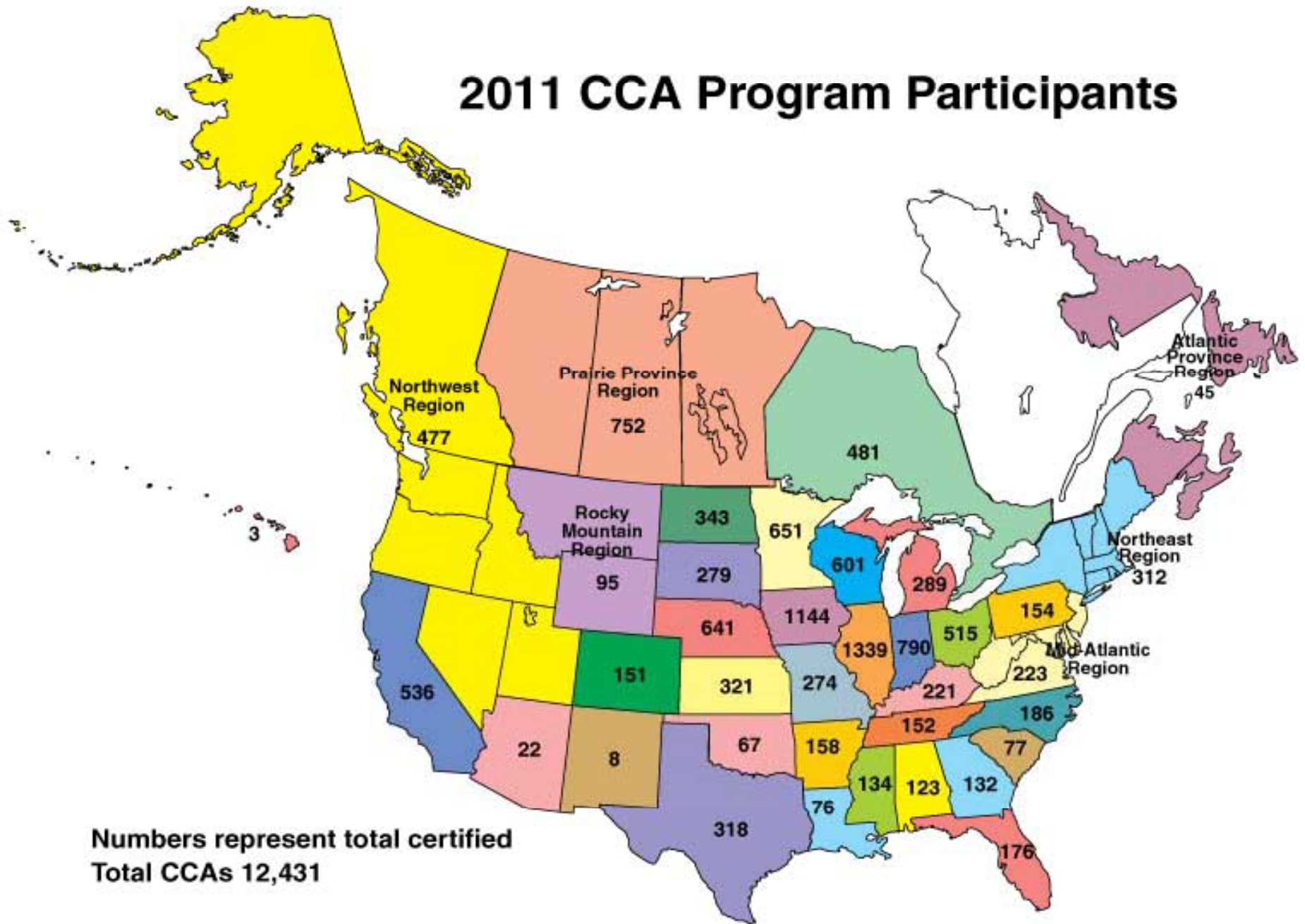
Free Wireless Internet Access -
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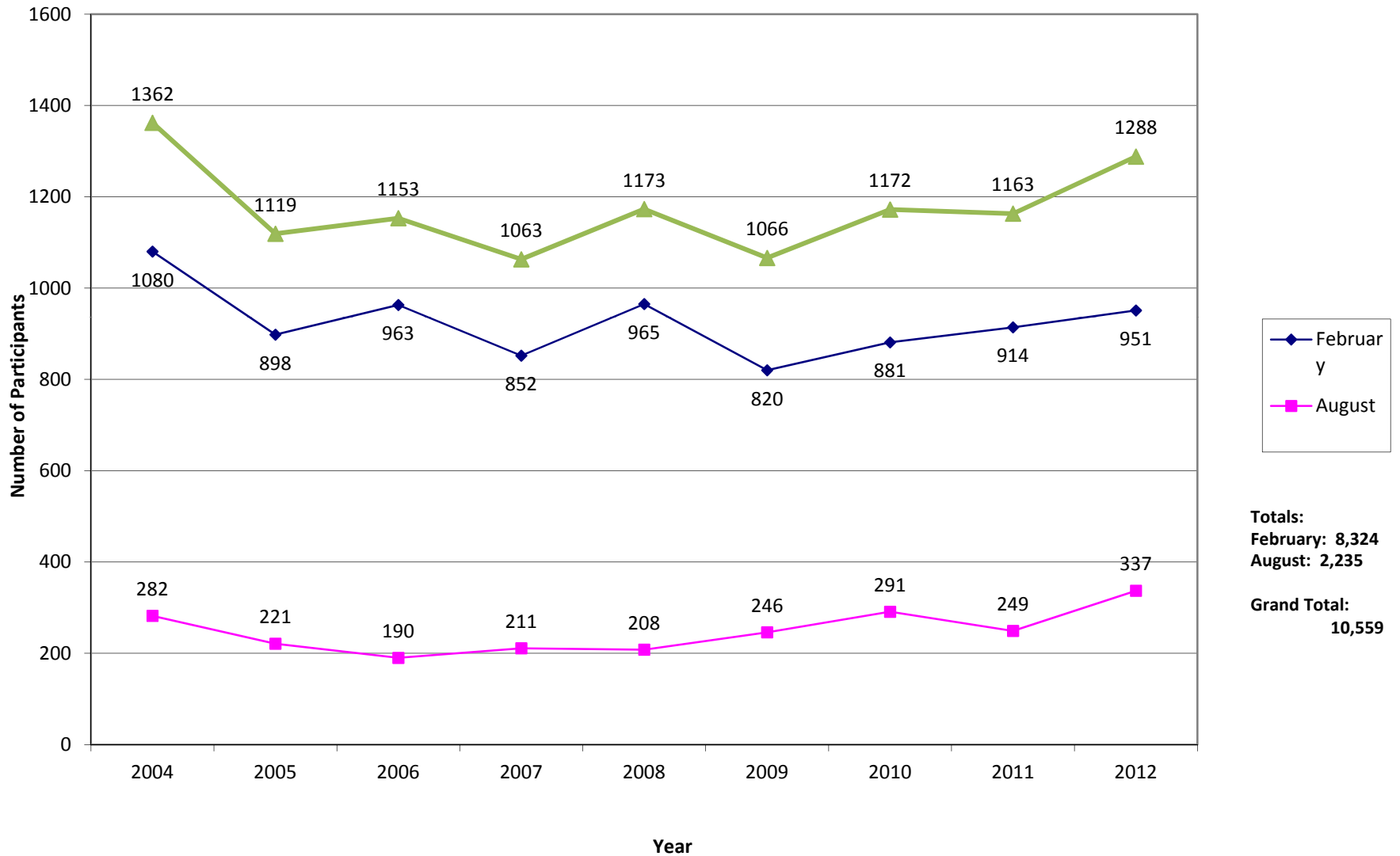


**CERTIFIED
CROP ADVISER**

2011 CCA Program Participants



Trends of International Exam Participants



Number of CCAs Throughout the Years



Market Share

- Chart
- 1990 – 30,000-35,000 (~43%)
- 2012 - ?

- Study

Retired CCA

- Who should qualify?
- “I am a CCA in good standing and I have been certified as a CCA for 10 years or more and no longer actively practicing as a CCA.”
- This means?

Retired CCA

- Interpretations:
 - Retired = no longer working as a CCA
 - Can they still be working in Ag Retail?
 - Can they still be working but not in anything related to agriculture?
 - Examples?

ICCA of the Year

- 2012 – Mike Wilson, CCA – Illinois
- Should this award remain international and cover all countries?
- Or, should each country be encouraged to develop a national winner?

CEU Application

- Currently no fee is charged
 - Fee was viewed as a potential deterrent
 - Has this changed? Should it?
- Minnesota - Charge a fee?

CCA App

- Electronically reporting CEUs via a smart phone
- Almost ready for testing
 - Will need several events to test at

Certified Crop Adviser



CCA App Implementation

- CEU Application
 - Must be submitted at least 30 days prior to the meeting date
 - Board must approve at least 7 days prior to the meeting date
 - All must be done electronically – no more paper
- Why ? Codes on sheets that would be scanned
- Could be one year transition – 2013 - implemented for 2014?

Reminder: ICCA Exam at Universities

- Used as an outcomes assessment
 - And gets students started toward certification
- Expand to your state/province
- Currently:
 - Idaho, Kansas, Indiana, Arkansas, Tennessee

Help Wanted - Committee Members

- Standing Committees
 - Continuing Education – Harold Watters
 - Exam and Procedures – Greg Schwab
 - Promo's and Communications – Allan Romander
 - Standards and Ethics – Roy Gorena
 - Budget and Finance – Steve Cromley

Executive Committee

- Chair – Paul Tracy
- Past - chair – Russell Duncan
- Vice – chair – Amy Asmus

- Vice – chair elect – Allan Romander

New Structure

- New naming criteria:
- CCA will precede the description to reinforce the connectivity and brand, CCA is the focal point and everything else supports CCA
 - CCA – International Council
 - CCA – National Board
 - CCA – Local Board

North American Board

- United States and Canada
 - Eventually Mexico if desired
 - Meet together then separately
 - 7:30 – 9:00 AM tomorrow,
- CCA – International Council
 - Program wide policy related issues – certification standards
 - Meet on demand – October
 - One rep from each country – NA Bd Ex Com
 - India, Canada, Mexico, Argentina – ex-officio

International Development

Current Programs:

USA, Canada, India

Under Development:

Argentina, Mexico

Expressed interest:

See the map



Continuing Education Committee

- Educational Areas Document –
 - was updated and is online
 - will be updated every other year
- Measurements
 - Online courses and Self study have quizzes
 - Do in person events need some type of measurement tool? How many are already doing something?

Future online sessions

- For Board members and Administrators
 - Exams – September
 - CCA and CPAg application review
 - Continuing Education review
- Others?

Water Quality/Quantity

- Production Ag – Water Quality
- Water Quality – Production Ag
- Water Quality/Quantity AND Production Ag
- Opportunity for CCAs to be part of the solution

Crops & Soils

September–October 2012

*The magazine for certified
crop advisers, agronomists,
and soil scientists*

An American Society of Agronomy publication

4R nutrient management

Right **source**. Right **rate**. Right **time**. Right **place**.

Right now.



4R specialty certification

- Steps –
 - complete the online course
 - 8 weeks, 2 hours/week, 16 CEUs NM and S/W
 - test, weekly quizzes
 - Complete the adaptive nutrient management implementation project – 1 to 3 years as continuing education
 - Ohio as pilot state, Ohio CCA Board
 - CCA – 4R specialist
 - Supported by NRCS, EPA, TFI, EDF, state groups

4R specialty certification

- Lara Moody – TFI
- Online course can happen with or without the specialty certification
- Support concept and to move forward with pilot project

ASA and SSSA online education

- <https://www.certifiedcropadviser.org/meetings/calendar/browse>
 - Fundamentals in Applied Agronomy
 - Fundamentals in Soil Science
 - N Management, P Management
 - Soil and Water Management – Ag Perspectives
 - 4Rs Adaptive Nutrient Management
 - Watersheds 1 and 2, Biotec Basics