

**North American Board Meeting Agenda**  
**Tuesday, September 18, 2012**  
**Boise, Idaho**

In Attendance:

Karl Anderson	Steven Cromley	Tom Kemp	Lisa Muirheid-Martin	Sarah Sexton-Bowser
Amy Asmus	Mary-Jane Debreuil	Keith Kennedy	Rao Mylavarapu	Luther Smith
Kenneth Barbarick	Russell Duncan	Andrew Knepp	Joan O'Brien	Ross Stone
Steven Beckley	Gary Finn	Marta Krist	Roberta Parry	Paul Tracy
Amy Bradford	James Fitzgerald	Jeff Leonard	Kim Polizotto	Fred Vocasek
Sebastian Braum	James Griffin	Christina Lust	Allan Romander	Mark Weihing
Carl Cassidy	Tina Hanley	Jim McDermott	Russell Rubert	Thomas Weir
DeLon Clarksean	Carson Harmon	Lara Moody	Quentin Rund	David Wilcox

All power points are posted to the ICCA Board web page.

**Tuesday, September 18:**

Meeting was called to order at 7:31 am

USA and Canada national boards met separately.

USDA Board discussions:

Karl Anderson presented information on the Farm Bill.

- Update on Farm Bill
- Waiting until after election to vote on it
- House Farm Bill \$35 Billion
- Nutrition Programs \$16 Billion
- What happens if Farm Bill is not passed? It will revert back to 1949 permanent law.

Ken Barbarick presented ASA update.

- very brief ASA update

Amy Asmus presented information on any Public /Private Collaboration Opportunities. POWERPOINT.

- Should NA CCA take a more visible role with partner organizations?
- Opportunities: Weed Resistance, state extension services, inspiring graduate students, 4Rs
- CCAs are the bridge between officials and growers
- What is Industry Saying?
- What is Industry looking for?
- CCA is a screening process for future, quality employees
- How do we move forward?
- New committee to search out opportunities, if interested give name to Luther

Lara Moody gave presentation on the TFI 4R Nutrient Stewardship. POWERPOINT.

- Increased Scrutiny of land and resources Management
  - Negative headlines
  - Potential rulemaking affecting Ag
  - Environmental organizations litigating to force regulatory action
- Essential Goal of Agriculture
  - Production and Efficiency
- US Dept of Agriculture
  - Using proper rate, form, timing and method
- BMPs
- NRCs 590 Nutrient Management Standard

- Nutrient use Efficiency Technologies with 590 Standard
- Communicating with stakeholders
  - Need to not only be visible to growers, but need to be visible to the public
- 4 R Website: [www.NutrientStewardship.org](http://www.NutrientStewardship.org)
  - quality newsletter
  - partners link
  - reviews/explanations of BMPs/4Rs
- Promotional Materials available
- 4R Advocate Program
- MOTION:** R. Duncan motions to create/appoint committee to discuss 4R at state or national level, seconded by C. Lust; discussion; amendment—T. Kemp proposes there be a timeframe of 30 days added to original motion, seconded by K. Kennedy; motion passed

Roberta Parry presented the EPA Update. POWERPOINT.

- Discussion/update on CAFOs
  - New rules? By April 30, 2013 EPA will propose revisions
- Nonpoint Source Control Program
- TMDLs
  - EPA is working with states to develop a vision for future of program
- Drinking Water: Protecting the Source FFA lesson plans (resource available thru FFA)
- USDA's Conservation Effects Assessments
- Project (CEAP) update
  - 15 Top lessons learned
- EPA's Farm Ranch & Rural Communities Federal Advisory Committee
- Outreach/Communications
  - Advance from EPA's Ag FACA
- CCA Webinar with EPA on how they can help each other

Passing of gavel to Amy Asmus.

Meeting adjourned at 12 pm.