

California Farmin'...

2014



Save the Date

SEPTEMBER 14 – 16

SUNDAY through TUESDAY



CERTIFIED
CROP ADVISER

**The 2014 NA CCA Board
Meeting
&
California Agriculture
Showcase**



Where...?



CERTIFIED
CROP ADVISER

Sacramento!!!!



AND...

California Agriculture



**CERTIFIED
CROP ADVISER**





California Agriculture...

- 25 Million Farmable Acres
 - 11 Million Irrigated Acres
- 400 Different Crops
- \$43 Billion in Farmgate Receipts
 - \$3,909 Avg. Per Acre Income
 - 9 of 10 Highest Production Counties in US



California Geography

✓ Climate

✓ Soil

✓ Water



The Most Important of These...

Water



Plan to Come...

- ✓ **Discuss CCA Policy**
- ✓ **Network with Fellow Board Members**
- ✓ **Experience Ag on the Left Coast**
- ✓ **Sept. 14 - 16, 2014**

