



**Certified Crop Adviser**

*A Program of the American Society of Agronomy*

# Greenfield Scholars Program





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# Golden Opportunity Scholars Institute

- Established 2005
- Joint Program of ASA, CSSA, SSSA in 2007
- Significant Funding
- Objective – Encourage students to enter the Agronomy, Crops, Soils, and Environmental Sciences programs
- Creates a scholar/mentor relationship



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# Golden Opportunity Scholars Institute

- Metrics
- Committee
- Program
  - ASA-CSSA-SSSA Annual Meetings focus
  - SASES Program
  - GO Programming
  - Mentors
- Support
  - Scholar Support - travel expenses, Annual Meeting registration/activities
  - Program Support – personnel, meeting expenses



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# Greenfield Scholars

- Focused Scholar/Mentor program for undergraduates going directly into the workforce in an agronomic-focused area.
- Dual Program Track through GO Scholars Program
  - ICCA Track (Career track?)
  - “Academic” Track
- Similar Set-up as Current GO Program
- Oversight Committee – working in tandem with GO Committee(s)



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# Greenfield Scholars

- Annual Meetings Program
  - SASES Program
  - GO Orientation and Reception
  - ASA Awards Program
  - Networking Lunch – Scholars and Mentors
- State/Regional CCA Conference
  - Mentor support for Scholar – both networking and financial
  - State/regional board support



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# Support & Funding

- Program Support
  - Scholars – travel expenses to Annual Meetings, Registration Fees
  - Program – personnel, supplies, meeting expenses
- Scholar Support from Mentors/Boards
  - State/regional meeting registration
  - Scholar travel expenses
- Contribution from ICCA to ASF to jump-start program



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# Greenfield Scholars

- Timeframe – 2014 launch!

Questions/Discussion