Certified Crop Advisor Program in Mexico

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Mexican CCA Program Chair
Toluca, Mexico
• Syngenta  FMC  Valent
• Basf  Amvac  Agristar
• Tradecorp  MEXICO STATE
• Pioneer  ASSESMETN STATE CENTERS
• UASLP  Agronomist Association
• UJAT  IAP  ASOMECEMA
• UAS
Exitos (successes, so far)

- Twelve (12) passed first two exams (the latest test results are still in process)
- Credentials are being collected in Mexico
- Mexican CCA council board organized
- Translation of ICCA documents continue into Spanish (of Mexico) POs, Exam, Credentials
- Mexican ICCA website on line
- Pathway to certification has been developed
- Operating with own economic resources
- We have alliances with Universities, Companies and Agronomist Organization.
- Some Governments ask for more certificated agronomist.
- Personal Relationships.
A little history

- First organization meeting 2010
- Visit by ICCA (Luther Smith) 2011
- Development of POs (Bruce via Internet) 2011
- Translation and development of exam 2012
- First exam (14) May 2012
- Second exam (15) May 2013
- Third exam (18) October 2013
Certification Pathway

- Promotion of CCA program with Technicians, Universities, Industry
- Establishment of group(s)
- 2 – 3 day orientation, with training before examination
- Collection of credentials, code of ethic
- Study periods
- Exam
- Follow Group
Adaptive Certification Pathway for Mexican CCA program

- Well suited to Mexican culture
- Organized for universities, industry, and governmental institutions and agency groups
- Package is ‘prepaid’ (training, credentials, exam)
- Training and review integral within package
- Credentials collected in advance of exam
- Group study periods
- Exam is on location (local exam)
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Third exam. Government, University and Industry
Next year, 2014

- First of Mexican CCAs certified, registered, and recognized
- Revise various sections of Pos
- Adapt the credential formats to the country
- Add new and revised questions to exam
- Vigorously promote Spanish CCA program into Mexico and Latin America
Next year, 2014

- Payment schedule
  - $75 each examinee + $45 per year membership
  - Federal tax (25%) required
- All Payments through central administrative office

- Using central administrative office
  - Higher order with collection and archiving credentials
  - Payment of exam and renewal fees
  - Sending literature, certificates, renewal notices at time
• Platform from IAP and Pioneer  April

• National Meeting  September
• March  Legal Entity

• September  Training and define next steps
• Universidad Juarez Autonoma de Tabasco.
  Universidad Autonoma San Luis Potosi.
Our proposal for better performance

We need support of Madison office (con’t):

• Annual payments to Madison
• Agreement on federal tax burden (25%)
• Patience and understanding in Madison (we have only 2 years operating)
• Search for grants, scholarships, financial help.
• More Spanish translation assistance
• Help with promotion of Latin American CCAs for example with….
THANK YOU VERY MUCH FOR YOUR ATTENTION
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<thead>
<tr>
<th>Mexico</th>
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<tr>
<td>Star up</td>
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• Franchise
• Representative
• Branch
• Organic Growth. To create a specific organization for that.
• Distribution Rights