

MÉXICO



Certified Crop Advisor Program in Mexico

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Full Potential



- Syngenta

FMC

Valent

- Basf

Amvac

Agristar

- Tradecorp

MEXICO STATE

- Pioneer

ASSESSMENT STATE CENTERS

- UASLP

Agronomist Association.

- UJAT

IAP ASOMECIMA

- UAS

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Exitos (successes, so far)



- Twelve (12) passed first two exams (the latest test results are still in process)
- Credentials are being collected in Mexico
- Mexican CCA council board organized
- Translation of ICCA documents continue into Spanish (of Mexico)POs, Exam, Credentials
- Mexican ICCA website on line
- Pathway to certification has been developed
- Operating with own economic resources
- We have alliances with Universities , Companies and Agronomist Organization.
- Some Governments ask for more certificated agronomist.
- Personal Relationships.



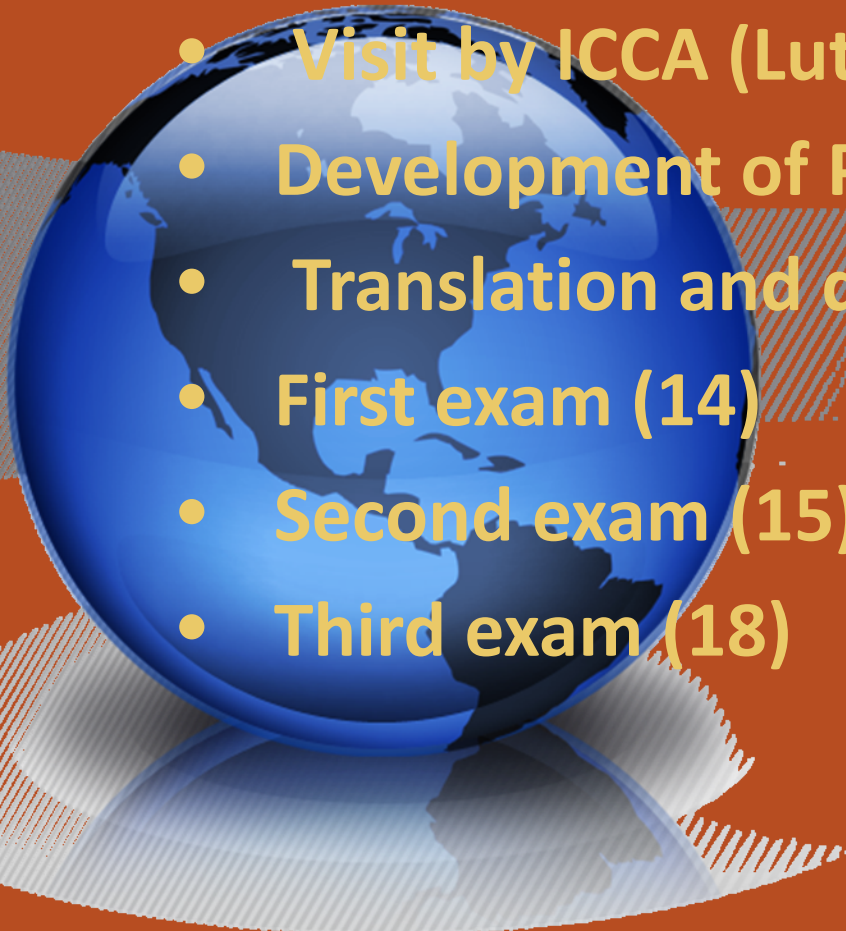
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A little history



- **First organization meeting** 2010
- **Visit by ICCA (Luther Smith)** 2011
- **Development of POs(Bruce via Internet)** 2011
- **Translation and development of exam** 2012
- **First exam (14)** May 2012
- **Second exam (15)** May 2013
- **Third exam (18)** October 2013



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Certification Pathway

- Promotion of CCA program with Technicians, Universities, Industry
- Establishment of group(s)
- 2 – 3 day orientation, with training before examination
- Collection of credentials, code of ethic
- Study periods
- Exam
- Follow Group



Adaptive Certification Pathway for Mexican CCA program



- Well suited to Mexican culture
- Organized for universities, industry, and governmental institutions and agency groups
- Package is 'prepaid' (training, credentials, exam)
- Training and review integral within package
- Credentials collected in advance of exam
- Group study periods
- Exam is on location (local exam)



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Third exam. Government, University and Industry



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Next year, 2014

- First of Mexican CCAs certified, registered, and recognized
- Revise various sections of Pos
- Adapt the credential formats to the country
- Add new and revised questions to exam
- Vigorously promote Spanish CCA program into Mexico and Latin America

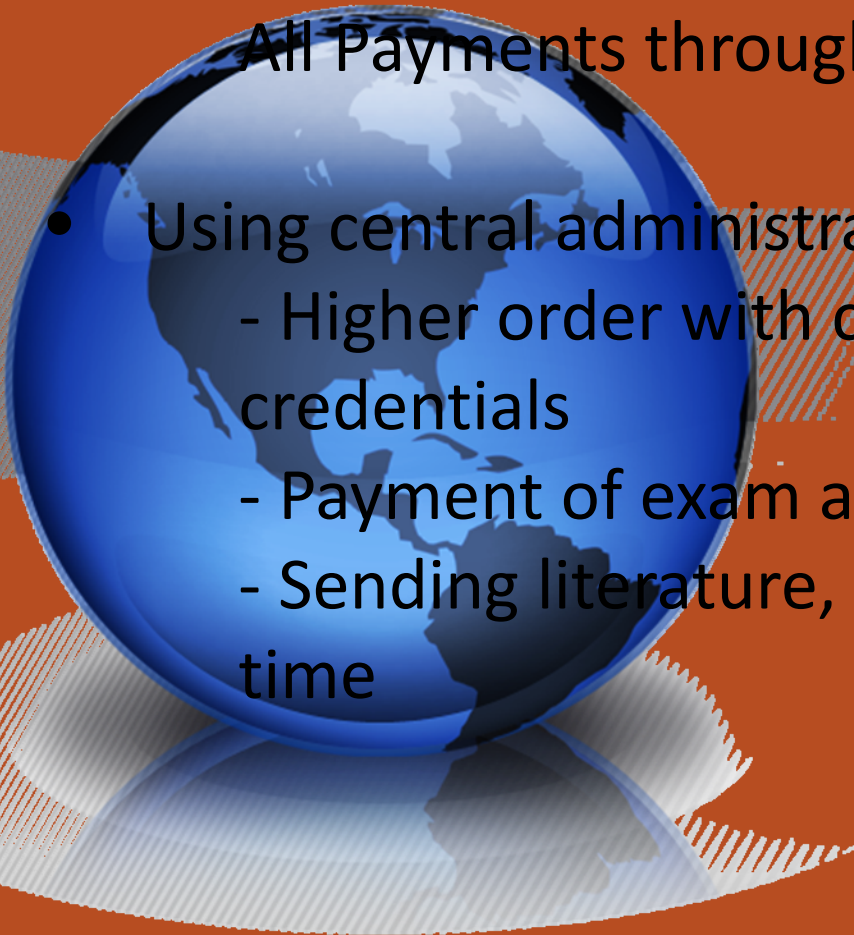


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Next year, 2014



- Payment schedule
 - \$75 each examinee + \$45 per year membership
 - Federal tax (25%) required
- All Payments through central administrative office
- Using central administrative office
 - Higher order with collection and archiving credentials
 - Payment of exam and renewal fees
 - Sending literature, certificates, renewal notices at time





CEU



- Platform from IAP and Pioneer April

- National Meeting September



Mexican CA Meeting



- March Legal Entity
- September Training and define next steps



Pending Agreements



- Universidad Juarez Autonoma de Tabasco.
Universidad Autonoma San Luis Potosi.

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Our proposal for better performance

We need support of Madison office (con't):

- Annual payments to Madison
- Agreement on federal tax burden (25%)
- Patience and understanding in Madison (we have only 2 years operating)
- Search for grants, scholarships, financial help.
- More Spanish translation assistance
- Help with promotion of Latin American CCAs for example with....



*THANK YOU
VERY MUCH
FOR YOUR ATENTION*



	Mexico	Madison	
Star up		Luther,Bruce, Jerry	
translation		X	
Personnel			
Travel			
Public reletionships			
Telecommnications			
Office			
Board Travel			
Exam			



Options



- Franchise
- Representative
- Branch
- Organic Growth. To create a specific organization for that.
- Distribution Rights

