Policy Update

CCA Board Meeting September 16-18, 2013 Rake, Iowa



Congressional Visits Day



What is it?

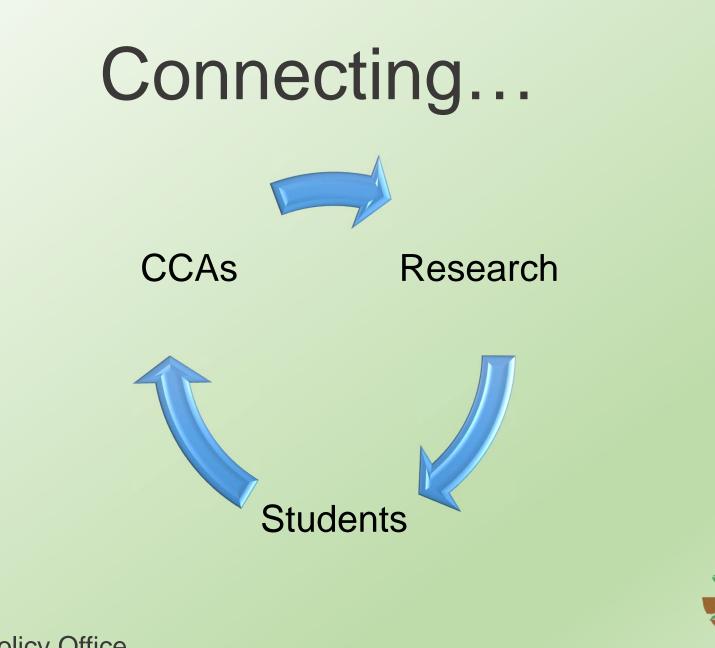
- ASA, CSSA & SSSA Leadership
- Science Policy Committees
- Graduate Students



Fred had a thought...







CERTIFIED CROP ADVISER



Goals

- Influence funding decisions
- Educate lawmakers
- Serve as resource



CVD 2014

- Expand CCA involvement
- Local boards nominate + sponsorship
- Select CCA participants



4R Nutrient Stewardship Working Group



Partners

- The Fertilizer Institute
- ASA/CCA
- National Council of Farmer Cooperatives
- Agricultural Retailers Association
- National Association of State Conservation Agencies
- National Association of State Departments of Agriculture
- National Association of Conservation Districts



Goals

- Improve engagement of agriculture retailers/CCAs and local conservationists
- Expand 4R Initiatives
- Improve economic and financial assistance incentives





Identifying opportunities to improve the CCA/Retailer-Conservationist working relationship

