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### CCA / CPAg

![Graph](image)
International Update

• Mexico – 60
• Canada – 1,452
• USA – 11,672
• Argentina – still suspended

• Country Review (CCA – International Council)
  • Top 3 – Peru, Australia, Brazil
  • Followed by: South Africa, South Korea, (Paraguay tied w/SK)
  • Plan of Work developed along with targets
  • Bulgaria
Strategic Plan

• What would be your top 3 priorities for 2016?

• Need several Task Forces for this fall/winter projects: (volunteers)
  • Governance - Board structure and policies including fees
  • Ethics – code and procedures
  • Incentives to participate
  • Employer/CCA packet – benefits of certification
  • Longer range – strategic plan for 2017-2019
Credential requirements

- Experience and Education
- 2 years crop advising with a BS Degree
  - Degree – must meet course work minimums (agronomy or close)
- 3 years with an Associate Degree
  - Agriculture Degree – 15 semester credits
- 4 years, no degree, post high school
Experience as defined Credential Booklet

a. Advising client(s) (e.g. farmers, growers, farm managers/operators) on crop production;

b. Teaching or educating crop advisers about topics that are described in the Performance Objectives; and (university faculty)

c. Advising or working with client(s) to install soil conservation practices, or to meet state/province or federal regulations that are related to crop production (such as conservation compliance).
CCA - Specialties Update

• 4R NMP – Nutrient Management Planner (regional)
  • 69 tested in August, Passing rate was ~55%
  • Started with 6 states, several more want to add it
  • How to add – tell Luther, evaluate POs, Dawn will have more tomorrow
    • Need to know by Oct 1 for Feb exam

• SUST – Sustainability Specialist (international)
  • POs are done and posted, exam being written, exam February 2016

• IPM – Integrated Pest Management (international)
  • POs under development, February 2017

• Agroforestry – only in discussions with ASF, SRM – joint venture
CCA - International Council

• Agenda
  • Mexico Report
  • Plexus Report
  • Review documents for international expansion
  • ASA annual meeting
  • Other items?
CCA - International Council

• 2014 Plexus Report – country ranking

• Original:
  • 1 Australia
  • 1 Peru
  • 3 South Korea
  • 4 United Kingdom
  • 4 Brazil
  • 6 Germany
  • 7 South Africa
  • 8 Paraguay
  • 8 Chile
  • 10 China

• Weighted:
  • Peru
  • Australia
  • Brazil
  • South Africa
  • South Korea
  • Paraguay (tied with SK)
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<th>Column1</th>
<th>Economy and Agriculture</th>
<th>Competitors</th>
<th>Potential Partners</th>
<th>Technical Assistance</th>
<th>Cultural</th>
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</tbody>
</table>
Documents

- International Development Plan
- Addendums A, B, C
2016 ASA annual meeting

• Phoenix, AZ
• November 6 – 9, 2016

• Opportunity to host CCA international meetings?
  • ASA incoming president elect – Jessica Davis very interested