North American (ICCA) Board Meeting Agenda  
September 18 – 20, 2017  
Saskatoon, Saskatchewan, Canada

Monday, September 18:
8:00 – 5:00: Tours, meet in hotel lobby, optional but please tell us if attending due to food/transportation needs  
Dinner on your own

Tuesday, September 19:
8:00 – 8:15: Welcome and Introductions  
Thom Weir
8:15 – 9:15: Program update  
Luther Smith  
- Strategic plan review and program review task force
9:15 – 10:15: Marketing and Promotions*  
Marta McCoy and Eric Welsh
10:15 – 10:35: break
10:35 – 11:05: USDA-NRCS update*  
Pat Turman
11:05 – 11:30: ICCA budget  
Armando Campos
11:30 – 12:05: Policy update  
Karl Anderson
12:05 – 1:30: Lunch
1:30 – 2:30: Exams and Procedures*  
Dawn Gibas  
- New specialty – Precision Ag
2:30 – 3:00: US-EPA update  
Erika Larson
3:00 – 3:30: CCA-Northwest and WA Pesticide Licenses  
Errin Nelson and Luther Smith
3:30 – 4:00: break
4:00 – 4:45: Future of Conservation, guest speaker  
Jim Halford
4:45 – 5:15: recognition  
Thom Weir
5:15 adjourn
6:00 – 8:00: Reception: at the hotel, A Taste of Saskatchewan!

Wednesday, September 20:
8:00 – 8:30: ASA update  
Sally Flis and Paul Fixen
8:30 – 9:30: Effective Communication Strategies*  
Susan Fisk
9:30 – 10:00: TNC MOU with ASA – local board involvement  
Luther Smith
10:00 – 10:15: break
10:15 – 10:45: Green Field Scholars – local board involvement  
Andy Knepp
10:45 – 11:15: Ethics Discussion  
Luther Smith
11:15 – 11:45: Closing comments and 2018 meeting  
Thom Weir and Armando Campos
11:45 Adjourn, safe travels home

*remote presentation