North American CCA Board Meeting
September 15, 2020
Virtual via Zoom

Participants:
Amy Asmus   Chuck Gatzemeier   Marta McCoy   Mike Wilson
Glenn Beard   Dawn Gibas   Brian Mitchem   Isaac Wolford
Timothy Boerner   Lance Gibson   Peter Naumann   Jason Worthington
Kelly Boles   Nick Goeser   Joan O'Brien
Christopher Boomsma   Danny Greene   Larry Oldham
Lee Briese   Todd Griffin   Juan Osorio Manuel
Linda Brolin   Kyle Gustafson   Jerome Pier
Sylvie Brouder   Logan Haake   Andrea Rice
Traci Bultemeier   Mary Hartney   Edwin Ritchey
Deb Campbell   Eric Ifft   Todd Rowe
Anitha Chirumamilla   Greg Johnson   Lidia Sánchez Jiménez
Sterling Clifton   Scott Lagger   Laura Shantz
Charles Davis   Sarah Lovas   Darrell Smith
Miranda Driver   Michele Lovejoy   Luther Smith
Leif Fixen   Paul Luetjen   Samantha Tenpenny
Sally Flis   Brian Marcinkiewicz   Scott Thayn
Marshall Frasier   Lisa Murheid Martin   Bill Verbeten
Branden Furseth   Jeanette Marvin   Janice Welsheimer

Please refer to presentations and documents for more details.

Meeting called to order 9:02 AM central time
Welcome from Lee Briese

Program Update, Luther Smith (POWERPOINT)

-overall, 13,500 CCAs, small decrease, specialty certifications around 20% growth
-financially in good shape
-exam numbers are on a three-year decline
-credentials are being moved to online, the plan is to be paperless by the end of the year
-CEUs, Exams, and Renewals are all online
-Sustainability Task Force
-met in March before COVID restrictions, mainly researching what might already be available or under development so we don’t reinvent something, ASABE already has a lot of standards around this
-Juan Manuel Osorio Hernandez, presenting on Mexico Update (POWERPOINT)
-CCA exams, continuing ed, meetings are online now due to COVID
-Brazil Update (traditional set up)
-Partnership with CONFEA
-CCA would be a voluntary ‘plus’ program
-BS degree and 5 years experience, exam (ICCA and local subject matter), Code of Ethics, application
-would like to start in late 2021 or 2022
-International Connection: Form a task for to create procedures about certifying people around the world
-connect with Luther if you would like to serve on this committee
-ceu update: receiving a few questions about extension of time due to COVID
-appeal process—individually, covers it from a medical perspective
-include more ways to self-report
 -online conference opportunities (CCAs from boards not holding their own annual conference—they can attend other board conferences)
-online marketing materials to go to all CCAs with how to get CEUs (online meetings, self-studies, online subscription, online field days/plot tours

**Motion 1: Content Creation--Allow CEUs for educational content creation.**
- effective January 1, 2020
  *Tabled, moved to committee for further discussion.*

**Motion 2: Mentoring—Add mentoring to the CEU category of volunteering for services such as serving on boards and committees.**
- add mentoring to the CEU component, cap at 5.0 CEUs
  *Revised motion: include agronomy/agronomic capacity. **PASSED***

**Motion 3: Reading—Allow reading articles, books, or other educational materials related to agronomy, soil science, crop science and professional development as self-reported CEUs.**
- effective January 1, 2020
  *Tabled, moved to committee for further discussion.*

**Motion 4: COVID related – CEU cycle**
- no global change
  - recommend handling on an individual basis – CCA contacts office, COVID is the reason, staff extends time to earn CEUs by one year.
  - one-time extension
  *Revised Motion: To allow CCAs who are short on CEUs and ending their two-year CEU cycle in December 2020 to request a 12-month extension due to COVID. Request will be reviewed by local board. **PASSED***

-FFA opportunity

**Exam Update, Dawn Gibas and Scott Thayn (POWEROINT)**
-IBT update:
  - Most have a positive response to having the exam taken from home/office as opposed to in-person, uptick in Aug 2020 compared to Feb 2020
  - more positive for scheduling, window of time, and check-in
  - rate your testing experience, slightly better ratings for Aug 2020
  - Demographics of ICCA exam participants
  - On Demand Testing, suggest starting with ICCA exam Feb 2021
  - boards are ok with approving credentials BEFORE they take the exams (this needs to be worked out with the ICCA office for procedures)
  - Academic vs. Certification Testing explanations

**TNC Update, Leif Fixen and Carrie Vollmer-Sanders (POWEROINT)**

Meeting adjourned 1:33pm