CCA
ACTIVITIES REPORT
2020-2022
MEXICO
PROMOTION

• **VIRTUAL**: FACEBOOK, WEBSITE, LINKEDIN, EMAIL, WHATS UP

• Facebook followers: Active since 2018. It currently has almost 4000 followers.

ASA ICCA de Mexico

• Website: Active since 2017 updated in 2019 and 2020 [www.ccacraisa.com](http://www.ccacraisa.com) (updating)

• Linkedin: 800 responses in average invitations to courses:

**Watts Up: Faster communication in this way...** (CCAs)

 FACE-TO-FACE: ATTENDANCE AT EVENTS AND WORK MEETINGS WITH UNIVERSITIES, ORGANIZATIONS, AND PUBLIC INSTITUTIONS
Despite the pandemic

2020  1 EXAMS. GUADALAJARA, JAL.
19 CANDIDATES 17 CERTIFICATES

2021  2 EXAMS. TOLUCA, EDO MEX
2 CANDIDATE 1 CERTIFICATED
5 CANDIDATES 2 CERTIFICATES

2022  2 EXAMS.
CULIACÁN, SIN.
6 CANDIDATE 4 CERTIFICATES
GUADALAJARA, JAL.
4 CANDIDATES 4 CERTIFICATES

2020-2022  36 EXAMS,
27 CERTIFICATES
AVERAGE PASSES 75%

• **EXAMS**

• Face-to-face exams
STATES WITH CCA IN MEXICO
• CCA CERTIFICATES FROM CENTRAL AND SOUTH AMERICAN COUNTRIES
NEXT YEAR

THE CCA WILL BE CONSIDERABLY INCREASED IN MEXICO WHEN THE EXAMS ARE APPLIED VIRTUALLY BECAUSE THE CANDIDATES WILL NOT HAVE TO TRASLADATE LARGE WAYS, USE WORK DAYS, USE MORE MONEY TO MOVE TO DISTANT CITIES.
INTEGRAL DEVELOPMENT OF THE CCA

Objective: To promote the avant-garde technical knowledge of the CCA, its human development and its contribution to Society.
CONTINUS EDUCATION DAYS FOR CCA

• THE CCA PROGRAM IN MEXICO, SEARCH, PROMOTES, AND EXECUTES VARIOUS TRAINING EVENTS FOR THAT THE CCA KEEP THEIR CERTIFICATION AND COMPLY WITH THEIR CONTINUOUS TRAINING UNITS
CEU CONTINUOUS EDUCATION

- CONTINUOUS MONITORING OF CEU BY YEAR
- CONDUCTING TRAINING for CCA:
  - 9 Agricultural Technical Update Days in 2020
  - 14 Agricultural Technical Update Days in 2021
  - 24 Agricultural Technical Update Days in 2022
    With nationals e internationals speakers
- ALLIES
  - UAAAN, TEC REG URSULO GALVAN, UAG, UNAM, USLP, REGA, CCA USA
COMUNITY SERVICE

• POOR FARMERS IN MEXICO RURAL AREAS, CAN NOT AFFORD AGRICULTURAL ADVICE.
• THE CCA CAN PROVIDE SUCH ADVICE FREE OF CHARGE.

In this moment the service is voluntary
TECHNOLOGY DEVELOPMENT

COMMITTES:
• Maíz
• Agave
• Berries

Initiatives
• Soil Health + Dr. Suelos
• FBN
• Water Efficiency
SCHOLARSHIP
“Pasión por la Agricultura”

2020
2 SCHOLARSHIP FROM PUEBLA, OUT OF 25 APPLICATIONS

2021
4 SCHOLARSHIP HOLDERS, 2 FROM CHIHUAHUA, 1 FROM VERACRUZ, AND 1 FROM TLAXCALA, OUT OF 30 APPLICATIONS

COMITÉ DE BECA:
ICAMEX, TRUG, UAG, CSAEGRO, REGA

We will resume in 2023 when we get more sponsors
ALLIANCES

ICCA USA, CAAPAS, SADER, ICAMEX, UNAM, UAG, TRUG, CSAEGRO, UAAAN, UTC, REGA
ICCA OF THE YEAR
2021
THANK YOU

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