

**ICCA Board Meeting
Spokane, WA
Wednesday, August 4, 2010**

In Attendance:

Bob Anderson	Craig Chapple	Tom Jensen	Greg Schwab
John Ayers	Delon Clarksean	Bruce Knight	Sarah Sexton-Bowser
Keith Backman	Sterling Clifton	Jeff Leonard	James Smith
Bruce Baier	Joshua Craft	Christina Lust	Terry Stark
Ken Barbarick	David Creech	Lisa Martin	Paul Tracy
Troy Bauder	Terry Cummings	Joan O'Brien	Fred Vocasek
Steve Beckley	Russell Duncan	Roberta Parry	Harold Watters
Shawn Bossard	Michael Groff	Michael Pochop	Mark Weihing
Howard Brown	Bonda Habets	Judy Wright	Tom Bruulsema
Tina Hanley	Jim Rogers	Marta Krist	Luther Smith

Wednesday, August 4:

Jim Smith called meeting to order at 8:00am.

Tabled motion from Tuesday afternoon opened back up for discussion. Decision as follows:

- Duncan motion to approve amendment from yesterday regarding the CCA retired status, seconded by Tracy, motion passes
- Clarksean motion to remove "within the past 2 years" from bullet 3 from amendment, 20 approve, seconded by Tracy, 0 oppose, motion passes
- Rogers motion to strike bullet number three, seconded by Clarksean, 18 approve, 0 oppose, motion passes
- Bossard motion to strike membership from amendment and replace with certification, seconded by Watters, motion passes
- Duncan motion to approve CCA retired status as edited, seconded by Tracy, motion passes

John Ayers gave update to Exam and Procedures Committee

- Jim Vorst has retired and Bruce Erickson is taking over position

Standards and Ethics Committee will be updating documents for ANSI ISO accreditation

Russell Duncan gave presentation for Communications and Promotions Committee, POWERPOINT

- Goal is to brand CCA

IDEAS:

- is the board favorable to hire a consultant to help with branding? Yes
- could states or regions set up committees to help spread word in larger regions that are spread thin?
- set up different numbers of groups for each region

BULLET POINTS FOR WEBINAR:

- what is the value of a CCA?
- Mission statement
- target farmers, employers, CCAs
- many universities would be interested in taking CCA exam for their seniors, but they need someone on the board end or similar to be the contact for information/coordinating

Luther Smith gave Crops and Soils magazine update

- runs a deficit right now, looking for balancing of budget for 2012
- suggested moving all of the self study CEU revenue to Crops and Soils and raise the renewal fee by \$5.00 per year, not supported, alternative recommendation was to place more emphasis on securing advertising
- idea to have advertizing pay for printing
- Potential recommendation: free electronic magazine, but pay for hard copy

Agency Reports - EPA, NRCS, FSA, NIFA, POWERPOINT

- NIFA: any comments or ideas are to go to MaryAnn Rozum or Luther Smith
- EPA: Chesapeake Bay & its cleanup—Roberta Parry
 - part of pollution is from agriculture
 - ways to combat it and clean it all up
 - will be moving towards cleanup of upper Mississippi River Basin, very similar outcome of what is needed for Chesapeake Bay
 - targeting erosion, water quality standards, etc.
 - nutrient management of water affected by land and/or animals
 - propose ideas at the end of 2012 and hopefully enacting in 2013
- implementing CAFO nutrient management plan
- proposed pesticide applicator permit

Jim Smith presented awards

- Awards presented to Bob Beck, John Ayers, Paul Tracy, Howard Brown
- passing of gavel to Russell Duncan

Meeting adjourned at 10:30am.