The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires.

William Arthur Ward
The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires.

William Arthur Ward

Policy Committee

Howard Brown
Past Chief of USDA-NRCS

- Bruce Knight
- Former Under Secretary for Marketing and Regulatory Programs for USDA-NRCS
- Now has his own business
- Retained services for 6 months
- May reopen interview process into future
- Should achieve more (faster) with experience
CCA/CP Ag Update

• Held a meeting in early 2010
• Agreement to move forward
• Much more issues than originally estimated
• Have decided to hold on further discussions
• Wait until
  – Structure of ICCA Board discussed and finalized
  – ANSI process is more defined
Change does not change tradition. It strengthens it. Change is a challenge and an opportunity; not a threat.

--Prince Phillip of England