Proposed New Structure

“International” CCA Board
Proposed New ICCA Structure

• To adjust an unintended consequence for Canada and to accommodate the new countries joining the program
  – Truly international board
  – More equal representation
  – Following ANSI ISO standards
New ICCA Structure

• ASA – credentialing organization
• ICCA – credentialing body
  – Sets the overall policies for the program
  – Same number of representatives from each country
• National and/or Local Boards
  – National, if needed, would be a coordinating group and could be the implementation body depending on the size of the country (US – national and local, India – national and potentially regional)
  – Local boards implement the program and may not need the national board (Canada)
New ICCA Structure Administration

- All boards are under and connected to ICCA
- The majority of administrative functions/services for all non USA boards would be done within the host country through licensing agreements with ASA
New ICCA Structure Administration

• USA
  – Would not change
  – Local boards with local administrators working directly with ASA office

• Canada
  – Would change to a licensing agreement with ASA
  – Majority of administration done in country

• India, Argentina, Mexico, etc.
  – Licensing agreements (India is set up)
ASA

Other

ICCA Board
One rep from each country

Other

Mexico

US National Advisory Council one rep from each local board

Canada

India National Board

Argentina

3 local boards

34 local boards

5 regional boards
Canada

• Currently has 3 local boards
  – Ontario
  – Prairie Provinces
  – Atlantic Provinces
Ontario

• Requested similar licensing agreement that is being used for India
  – Reduce exchange rate impact on CCAs
  – Reduce tax consequences – GST
  – Take advantage of gov’t grants
  – Concern over ICCA involved with US Farm Bill
  – ASA and ICCA Ex. Com. Supportive
Ontario

• Currently Prairie Provinces and Atlantic Provinces boards do not want to change

• PP is investigating similar arrangement