

# International Certified Crop Adviser Program (ICCA)



Proposed New  
ICCA  
Board Structure



# Proposed New ICCA Program Structure

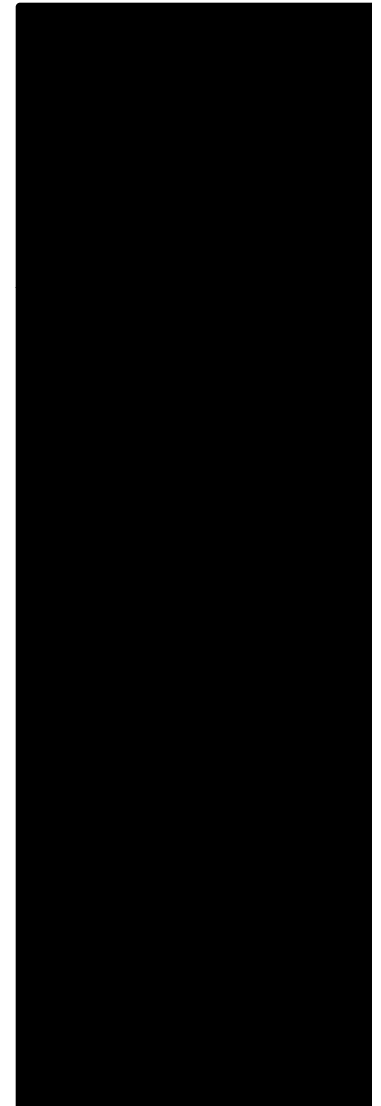


- CCA – International Council
- Purpose: to oversee, maintain and preserve the integrity of the standards and policies for the CCA Program, globally.
- Objectives:
- Maintain Certification Standards: Who can become, how you become and how you maintain the CCA certification
- Evaluate what countries join the program



# Representation and Voting Process

- Each country (national board) gets a seat on the council and has one vote. CCA Representative on the ASA Board is Ex-Officio. ASA Director of Certification is Ex-Officio. ASA President (Executive Committee Representative) is Ex-Officio.



# Representation and Voting Process



- Terms – up to two consecutive two-year terms
- National Board selects their representative
- The representative must be an active CCA and cannot be a paid administrator.
- New programs that do not yet have CCAs may have an ex-officio representative.



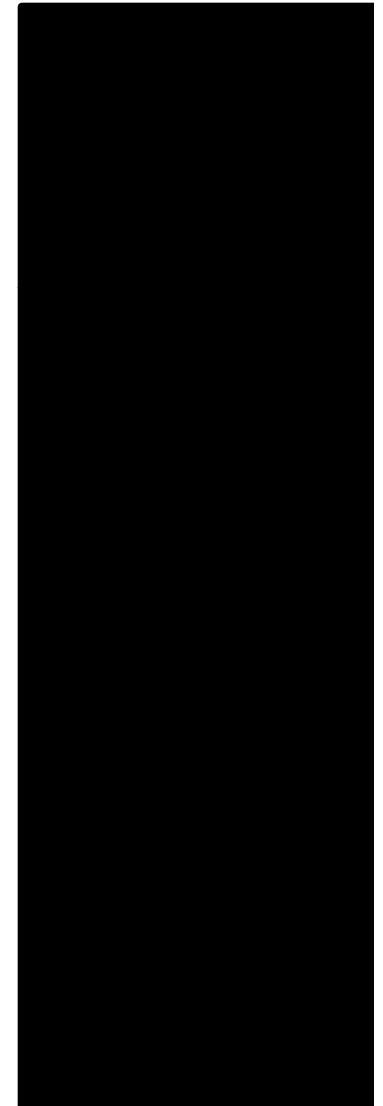
# Representation and Voting Process

- Two-thirds of the voting members on the Council must be in favor of a motion for it to go forward
- Process – the Council would evaluate recommendations brought forward by a national board, if the motion is passed it is then sent back to the national boards for ratification



# Representation and Voting Process

- Approval – a sufficient number of National boards to represent two-thirds of all CCAs must vote in favor of the motion for it to be approved. A national board vote represents the number of CCAs within the country. For example: US has 10,000 CCAs, if the US national board votes to adopt the Council recommendation, then the US vote is 10,000 in favor.



# Responsibilities

- Communication between the countries
- Sounding board for new ideas
- Functions similar to a steering committee
- Makes recommendations to the National Boards who would vote to approve/disapprove



# Responsibilities

- Be the contact point for the global program
- Develop exchange program between countries
- Arbitration process
- Deals with "standards" related issues that apply or could apply across country lines





# Meeting Frequency



The Council will meet  
annually or as needed



# Finance



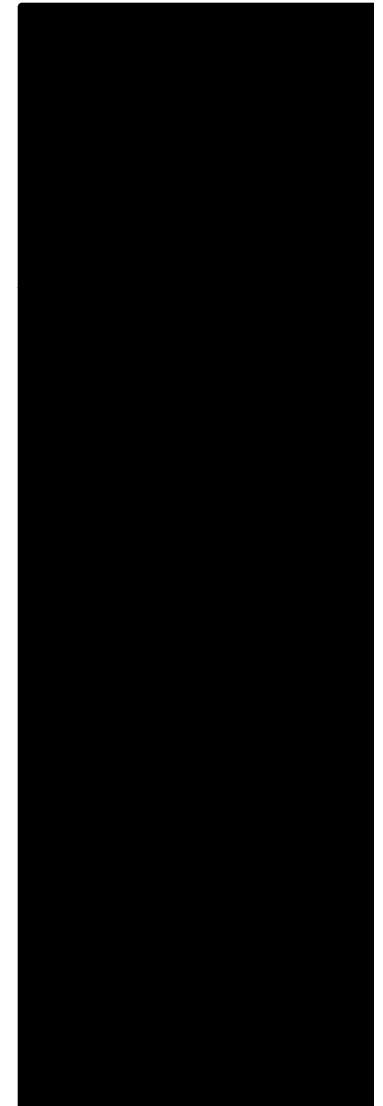
- Start up funds will be established from the current ICCA reserve funds as a line item – International Expansion. To be used to expand the program to new countries with the intent that it will be paid back as the program is established.
- National Boards would cover travel/meeting expenses for their representatives.
- Expenses for meetings would be handled through the CCA - US National Board office/budget center (ASA).



# Transition Team

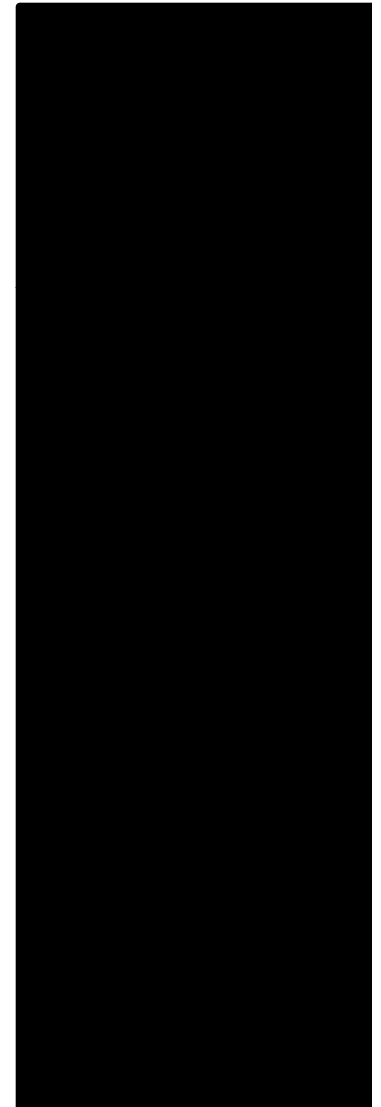


- ICCA current executive committee (all are US based)
- One representative each from Canada, India, Argentina
- The ICCA rep to the ASA Board
- The ASA Board Executive Committee rep



# Current ICCA Board

- Will become the US national board and a counterpart for each country will be developed
- India and Argentina already have one since they have started out with one national board until enough CCAs are in place to determine what local structure is appropriate
- Canada would need to form a national council mainly for communication and coordination.



# New Naming Criteria



- CCA will precede the description to reinforce the connectivity and brand, CCA is the focal point and everything else supports CCA
  - CCA – International Council
  - CCA – National Board
  - CCA – Local Board

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**QUESTIONS/COMMENTS**

# Contact Info



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