International Certified Crop Adviser Program (ICCA)

Proposed New ICCA Board Structure
Proposed New ICCA Program Structure

• **CCA – International Council**

• **Purpose:** to oversee, maintain and preserve the integrity of the standards and policies for the CCA Program, globally.

• **Objectives:**

  • Maintain Certification Standards: Who can become, how you become and how you maintain the CCA certification
  • Evaluate what countries join the program
Each country (national board) gets a seat on the council and has one vote. CCA Representative on the ASA Board is Ex-Officio. ASA Director of Certification is Ex-Officio. ASA President (Executive Committee Representative) is Ex-Officio.
Terms – up to two consecutive two-year terms

National Board selects their representative

The representative must be an active CCA and cannot be a paid administrator.

New programs that do not yet have CCAs may have an ex-officio representative.
Representation and Voting Process

- Two-thirds of the voting members on the Council must be in favor of a motion for it to go forward.

- Process – the Council would evaluate recommendations brought forward by a national board, if the motion is passed it is then sent back to the national boards for ratification.
Approval — a sufficient number of National boards to represent two-thirds of all CCAs must vote in favor of the motion for it to be approved. A national board vote represents the number of CCAs within the country. For example: US has 10,000 CCAs, if the US national board votes to adopt the Council recommendation, then the US vote is 10,000 in favor.
Responsibilities

- Communication between the countries
- Sounding board for new ideas
- Functions similar to a steering committee
- Makes recommendations to the National Boards who would vote to approve/disapprove
Responsibilities

• Be the contact point for the global program
• Develop exchange program between countries
• Arbitration process
• Deals with “standards” related issues that apply or could apply across country lines
The Council will meet annually or as needed.
Finance

- Start up funds will be established from the current ICCA reserve funds as a line item—International Expansion. To be used to expand the program to new countries with the intent that it will be paid back as the program is established.

- National Boards would cover travel/meeting expenses for their representatives.

- Expenses for meetings would be handled through the CCA - US National Board office/budget center (ASA).
Transition Team

- ICCA current executive committee (all are US based)
- One representative each from Canada, India, Argentina
- The ICCA rep to the ASA Board
- The ASA Board Executive Committee rep
Current ICCA Board

• Will become the US national board and a counterpart for each country will be developed
• India and Argentina already have one since they have started out with one national board until enough CCAs are in place to determine what local structure is appropriate
• Canada would need to form a national council mainly for communication and coordination.
New Naming Criteria

- CCA will precede the description to reinforce the connectivity and brand, CCA is the focal point and everything else supports CCA
  - CCA – International Council
  - CCA – National Board
  - CCA – Local Board
Contact Info

Russell Duncan, CCA, ICCA Chair
803-460-7260    rduncan@sc.rr.com