

# The CCA Advantage

Protecting your business with a certified CCA professional is one of the most powerful risk management tools available to farmers today. Whether you hire a CCA to provide advice or as an employee, you can sleep well knowing that your CCA has met the professional standards set by the American Society of Agronomy as a part of the largest and oldest agriculturally oriented certification program in North America.

CCAs have the technical knowledge you demand. Our strict training, exams, education and field experience put them at the top of agronomists across the country - bar none.

Equally as important, CCAs have the passion and commitment you desire by pledging to uphold our code of ethics as well as yours. For quality assurance and peace of mind, only a CCA will do.

## Steps to Certification:

- A CCA Has at least two years of documented crop advising experience with grower references for holders of a Bachelor of Science degree or four years of documented post-high school advising with grower references.
- A CCA must pass two comprehensive exams covering nutrient management, soil and water management, integrated pest management and crop management.
- A CCA must earn 40 hours of continuing education every two years. CCAs always have the latest information on new technology and industry developments.
- A CCA must sign and adhere to the CCA code of ethics, meaning, they always focus on grower profitability while optimizing and protecting natural resources.

## About the Program

CCA is a certification program of the American Society of Agronomy (ASA). ASA established the certification programs more than 20 years ago to provide a benchmark for practicing agronomy professionals.



American Society of Agronomy  
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**Thats Sound Advice.com**

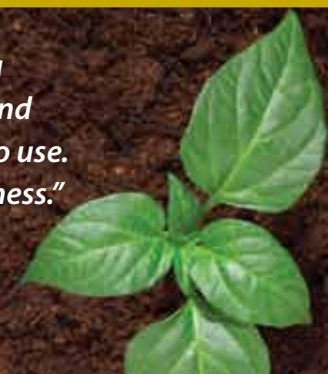
20 years of sound advice for those feeding the World



## Your Farm. Your Life. Your Adviser.



*"I would absolutely hire a CCA. They bring a higher level of training, technical background and understanding of the products I need to use. They are a trusted partner in our farm business."*  
— Dale Softley, CPAg



# Sound advice for those feeding the world.

## The CCA Advantage

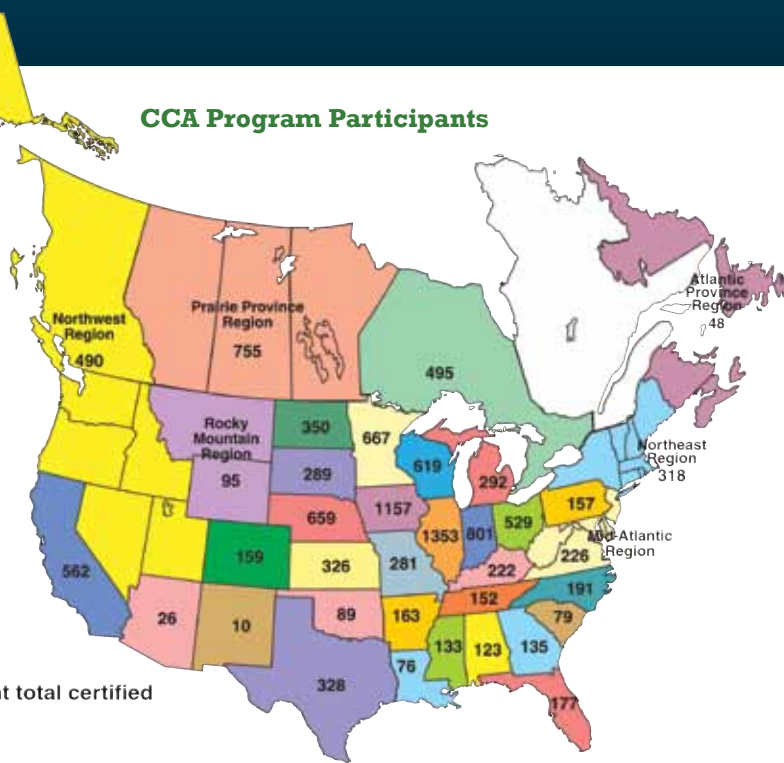
Operating a farm takes more than guesswork. It takes Sound Advice that only a Certified Crop Adviser (CCA) can provide. Your farm is much more than a business — it's your way of life. When it comes to putting your best interest first, a CCA's professional commitment and knowledge is the perfect beginning.

Working with a CCA means having an unbiased expert on your side — someone who can understand your needs, your problems and can come up with the right solution for your business.

CCAs are required to have years of experience working in specific geographical areas. This means your CCA understands why the challenges you face every day are different from the ones someone across the country encounters.



CCA Program Participants



Numbers represent total certified  
Total CCAs 12,416

## Find a CCA Near You

With more than 13,000 CCAs across the United States and Canada, there is a CCA right for you. Visit [www.ThatsSoundAdvice.com](http://www.ThatsSoundAdvice.com) and click on "Find A CCA" in the main navigation. You may search by contact information (name, e-mail address, company), location (city, state, zip code, country), or area of expertise.

*Do it today and start reaping the benefits tomorrow.*

Visit the website below to find  
a CCA near you:

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